

Project V Services - Ridership Report

Agency	Service Description	Project V Funding	Service Type	Service Start Month/Year	Actual Rider Fare	¹ Boardings Per Revenue Vehicle Hour (B/RVH)
Costa Mesa	Local Circulator From Costa Mesa To Anaheim	\$ 2,790,638	Local Circulator	July 2017	\$0	1
Dana Point	Summer Trolley and Seasonal Shuttle	\$ 2,456,511	Seasonal Service	June 2015	\$0	16
Dana Point	Pacific Coast Highway and Special Event Trolley	\$ 905,968	Seasonal Service	June 2017	\$0	17
Huntington Beach	Holiday and Event Shuttle	\$ 93,287	Special Event	July 2015	\$0	12
Huntington Beach	Seasonal Local Transit Service	\$ 917,700	Seasonal Service	July 2017	\$0	2
La Habra ²	Local Community Circulator	\$ 1,719,839	Local Circulator	August 2014	\$1	6
La Habra	Special Event Service	\$ 96,810	Special Event	Novemeber 2016	\$0	7
Laguna Beach	Summer Weekend Trolley and Seasonal Service	\$ 3,559,860	Special Event	March 2015	\$0	34
Laguna Beach	Year Round and Seasonal Service	\$ 1,967,400	Year Round and Seasonal Service	July 2017	\$0	8
Lake Forest	Commuter Vanpool Service Irvine Station and Ossur	\$ 148,855	Commuter Service	July 2015	\$0	10
Lake Forest	Commuter Shuttle Service Irvine Station and Panasonic	\$ 1,226,862	Commuter Service	June 2017	\$0	21
Mission Viejo ³	Local Community Circulator	\$ 3,332,879	Local Circulator	October 2016	\$0	4
Newport Beach	Balboa Peninsula Seasonal Trolley	\$ 685,454	Seasonal Service	June 2017	\$0	20
County of Orange	Local Circulator and Special Event Service	\$ 2,041,547	Local Circulator and Special Event	June 2017	\$0	7
San Clemente	Summer Weekend Trolley and Seasonal Service	\$ 1,181,393	Seasonal and Special Event	May 2017	\$0	46
San Clemente ⁴	On-Demand Rideshare	\$ 914,400	Rideshare Service	October 2016	\$2+	--
San Juan Capistrano	Summer Trolley Service	\$ 95,486	Seasonal and Special Event	June 2017	\$0	18

2017 Ridership reported for the period ending September 30, 2017.

1. Rounded to the nearest whole number.

2. This service has been cancelled by the City of La Habra effective October 2017, due to low productivity.

3. The City of Mission Viejo has experienced an upward trend in B/RVH in recent months and achieved nine B/RVH in September.

4. The average ridership for this service cannot be confirmed at this time. Awaiting confirmation from the service provider, LYFT, INC.