



Public Hearing
for the Proposed
February 2018
Bus Service Plan



Feb 2018 Service Plan Goals



- Continue positive direction of OC Bus 360°
- Improve productivity & reduce fleet requirements
- Reallocate resources from low-ridership routes to improve frequency during evenings, weekends and weekdays where demands are higher.

Outreach



- 50,000 brochures in multiple languages
- Local jurisdiction communications
- Three community meetings
- Digital and e-communications
- Press releases / advertisements
- Citizen Committees
- Customer Roundtable

Channel	Comments Received*
Mailed Surveys	20
Telephone/Emails	89
Online Surveys	156
Community Meetings	21
Customer Roundtable	7
Total	293

* As of 9/8/2017

What We Heard



- More than half of the comments are general suggestions and not related to proposed changes
- Half of comments support OCTA's approach to reallocate resources from low-ridership routes to improve frequencies during late evenings, weekends and weekdays
- Comments regarding OCTA's proposed changes to eliminate/reduce services on Routes 177, 794/A, 216 and 212

Plan Schedule / Next Steps



Plan Schedule	Timeline
Released Draft Plan for Public Input	July 24, 2017
Implemented Outreach	July 2017 – September 2017
Conduct Public Hearing	September 25, 2017
Submit Final Plan Recommendations	October 23, 2017
Implement Changes	February 2018 Service Change