

Low Carbon Transit Operations Program College Student Pass Pilot Program Update

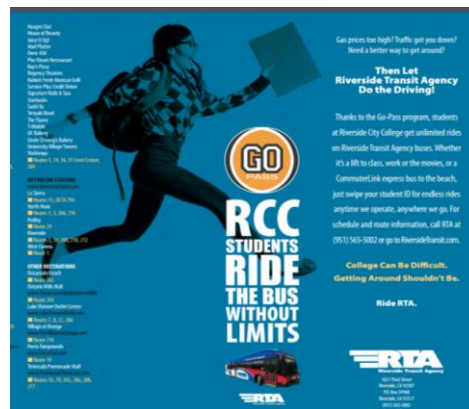


- **Target college students for ridership growth**
 - Utilize Board of Directors-approved Low Carbon Transit Operations Program (“Cap & Trade” LCTOP) grant
 - Support OC Bus 360 initiative
 - Strengthen partnership with Santa Ana College
- **Benefits for Students & Schools**
 - Reduce traffic congestion & parking demand/overflow
 - Improve access to education for students
 - Enhance sustainability goals
- **Benefits for Orange County Transportation Authority (OCTA)**
 - Increase ridership and market share
 - Introduce younger generation to riding transit
 - Optimize existing service capacity



Riverside Community College District (RCCD) & Riverside Transit Agency

- Two-Year Pilot program
 - AB 2766 City/County Subvention Funds (100%)
- In 2010 students voted to approve fees
- Students participation increased from 2% up to 28%
- RCCD extended their program an additional four years in 2015



- A three-year pilot program (Fall 2017 – Summer 2020)
- Every student can ride with a student ID on all OCTA local routes
- Ridership for the first year paid by “Cap & Trade” LCTOP
- Students voted and passed the student transportation fees to pay for two additional academic years (Fall 2018 – Summer 2020)
- Fees are assessed based on cost-sharing approach; shared transportation cost for all students



Continuing Education Students (Santa Ana and Rancho Santiago Canyon Colleges)

- Any student enrolled with a minimum of 12 weekly hours of adult education (20,000 students)
- A three-year pilot program
- Ridership from the first year paid by “Cap & Trade” LCTOP
- The District will pay for the 2nd and 3rd years
- Pending state authorization



- Rancho Santiago Community College District Board of Trustees approves agreements August 14, 2017
- Confirm state approval of LCTOP funds for continuing education program
- Develop and implement marketing and outreach program
- Conduct a kick-off media event
- Implement pass program August 28, 2017