



OC ACTIVE DRAFT COMMUNITY ENGAGEMENT OUTLINE

The following is a draft list of community engagement activities planned during preparation of OC Active: Orange County's Bike + Ped Plan.

- 1. Orange County Transportation Authority Board of Directors**
Policy level input on the plan will be solicited during presentations at the Orange County Transportation Authority (OCTA) Regional Planning and Highways Committee and Board of Directors. Approximately two to three meetings are planned.
- 2. OCTA Citizens Advisory Committee Bicycle and Pedestrian Subcommittee**
Public input on the plan will be solicited during quarterly updates at the OCTA Citizens Advisory Committee Bicycle and Pedestrian Subcommittee.
- 3. Stakeholder Working Group**
Develop working group consisting of staff, and advocates for project promotion and input on plan. Approximately five to six meetings are planned.
- 4. Technical Advisory Committee**
Engineering and planning input on the plan will be solicited during presentations at the OCTA Technical Advisory Committee (TAC) and the Orange County Council of Governments TAC. Approximately three to five meetings are planned.
- 5. Online Survey Tool**
Develop internet-based survey, including survey questions and a link to geographic input tool for public to identify locations within Orange County for suggested pedestrian enhancements. The survey would be available for public input for six to eight months.
- 6. OC Active Events**
 - a. Ride with a Cop:** Host and attend up to five social events for the public to bike ride, walk, run, hike, etc., with a police officer and/or other public safety representative. During the events, staff would promote OC Active and solicit input on survey.

- b. **Chalk, Walk, and Roll:** Host contest for schools within Orange County to design and submit a visual image using chalk that reflects walking and biking. Efforts to incorporate art into science, technology, engineering, and math programs may help strengthen school participation.
- 7. **Community Events** (15 events)
 - a. **Health Festivals:** Attend up to five health and wellness events organized by others to promote OC Active and solicit input on survey.
 - b. **Community Festivals/Events:** Attend up to seven community events organized by others with high-volume attendance, and focus on state identified disadvantaged communities. Venues could include festivals, farmers markets, city celebrations, large church gatherings, etc. The project team would promote OC Active and solicit input on survey.
 - c. **Organized Walk/Run Events:** Attend up to three events organized by others for a half/full marathon or fundraising walk (Race for the Cure, etc.) to promote OC Active and solicit input on survey.
- 8. **Project Fact Sheet**
Develop a one-page fact sheet.
- 9. **Digital Media Promotion**
Promote events and the survey using digital media, social media postings, a dedicated Facebook page, and a dedicated webpage on the octa.net website.
- 10. **Language Translation**
Translate collateral from English to Spanish and Vietnamese, as needed.