



COMMITTEE TRANSMITTAL

April 24, 2017

To: Members of the Board of Directors
From: Laurena Weiner *AW*, Clerk of the Board
Subject: Agreement for Public Awareness Campaign Services for the OC Streetcar Project

Legislative and Communications Committee Meeting of April 20, 2017

Present: Directors Bartlett, Delgleize, Murray, Shaw, and Winterbottom
Absent: Directors Davies, Hennessey, and Nelson

Committee Vote

Due to lack of quorum, no action was taken on this item.

Staff Recommendations

- A. Approve the selection of Katz and Associates as the firm to provide community outreach services for the pre-construction and construction phases of the OC Streetcar project.
- B. Authorize the Chief Executive Officer to negotiate and execute Agreement No. C-6-1526 between the Orange County Transportation Authority and Katz and Associates, in the amount of \$1,151,712, to provide community outreach services for a public awareness campaign for the OC Streetcar project for a four-year initial term with a one-year option term.