



April 3, 2017

To: Regional Planning and Highways Committee

From: Darrell Johnson, Chief Executive Officer

Subject: Three-Year Agreement with the Center for Demographic Research at California State University, Fullerton from Fiscal Year 2017-18 to Fiscal Year 2019-20

Overview

Orange County's demographic projections are developed with the Center for Demographic Research at California State University, Fullerton. A recommendation to continue this effort through a multi-agency funding agreement is provided for review and approval.

Recommendation

Authorize the Chief Executive Officer to negotiate and execute a three-year agreement through fiscal year 2019-20, in an amount not to exceed \$282,006, with the Center for Demographic Research at California State University, Fullerton.

Background

Since 1996, the Orange County Transportation Authority (OCTA) and other agencies have jointly funded the Center for Demographic Research (CDR) at California State University, Fullerton for the preparation of demographic projections for use in various planning activities. Agencies use the demographic projections prepared by CDR as input into the Southern California Association of Government's (SCAG's) Regional Transportation Plan process, infrastructure planning, and travel-demand forecasting.

CDR is sponsored by OCTA, the County of Orange, Orange County Council of Governments, Transportation Corridor Agencies, Orange County Sanitation District, Municipal Water District of Orange County, Orange County Water District, SCAG, and the Orange County Local Agency Formation Commission.

The proposed agreement would extend the services provided by CDR through fiscal year (FY) 2019-20, and was developed jointly by all the sponsor representatives.

Discussion

The proposed three-year agreement would extend the professional services provided by CDR through FY 2019-20. As part of the agreement, CDR will develop the 2018 Orange County Projections (OCP), which are baseline and future projections for Orange County, including population, housing, and employment. The population, housing, and employment variables will be expanded to 14 travel-demand forecasting variables covering almost 2,000 traffic analysis zones for input into travel forecasting models, including the Orange County Transportation Analysis Model. Further, the 2018 OCP will be used in the development of the Orange County growth forecast for the 2020 SCAG Regional Transportation Plan/Sustainable Communities Strategy and OCTA's development of its next Long-Range Transportation Plan. Each local agency is directly involved in demographic data development with CDR, and this "bottom up" approach has worked well in addressing issues early in the process. The agreement also supports other important CDR activities, including the preparation of the annual Orange County Progress Report.

The proposed three-year agreement with CDR and other agencies continues this cooperative effort for FY 2017-18 to 2019-20. OCTA's financial commitment for this agreement would be \$282,006. The proposed agreement reflects cost increases from previous years due to scheduled minimum wage and other increases, and updated healthcare costs in addition to delivery of the work program. Funding for this agreement shall be included in the OCTA FY 2017-18 Budget, Planning Division, Account No. 0017-7519-M0201-F5F.

Summary

A recommendation for a proposed agreement with the Center for Demographic Research at California State University, Fullerton is presented for review and approval. With approval, staff will finalize and execute the agreement covering 2018 Orange County Projections demographic forecasting activities.

Attachment

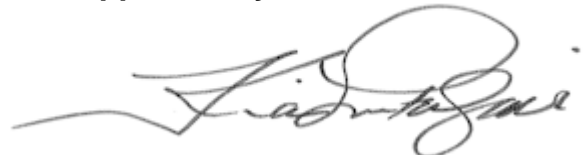
- A. Memorandum of Understanding by and between Orange County Interests and CSU Auxiliary Services Corporation for the Continued Operation of The Center For Demographic Research At California State University, Fullerton

Prepared by:



Anup Kulkarni
Section Manager, Regional Modeling
(714) 560-5867

Approved by:



Kia Mortazavi
Executive Director, Development
(714) 560-5471