

Review of Proposals
Request for Proposals 6-1493 Regional Modeling-Traffic Operations Support Staffing

Two Firms Proposed, Two Firms were Interviewed, One Firm is being Recommended

Presented to Regional Planning and Highways Committee on April 3, 2017

Overall Ranking	Proposal Score	Firm and Location	Sub-Contractors	Evaluation Committee Comments	Weighted Average Hourly Rate
1	92.8	W. G. Zimmerman Engineering, Inc. Huntington Beach, California	Land CM Corp.	Highest-ranked firm overall - strong proposal. Excellent qualifications and extensive applicable traffic signal synchronization experience. Proposed the same project team as current contract. Proposed two on-site engineers. Proposed project team has broad range of experience and sufficient staff support. Detailed approach for providing support staff to regional modeling - traffic operations. Demonstrated a clear understanding of the project requirements. Discussed staff's responsibilities. Presented well and answered questions thoroughly during the interview. Excellent references with positive comments. Proposed lower weighted average hourly rate.	\$104
2	73.4	KOA Corporation Orange, California	None	Excellent proposal. Great qualifications with traffic signal synchronization experience. Previously assisted OCTA with ROADS support. Proposed a knowledgeable and experienced project team. Proposed one engineer to complete on-site tasks and provide ROADS support. Understood project objectives and discussed approach. Developed automated tools to streamline tasks for traffic-related software programs. Positive feedback from references. Proposed competitive weighted average hourly rate.	\$126

Evaluation Panel:

Internal:

Contracts Administration and Materials Management (1)
Strategic Planning (1)
Transportation Planning (1)

External:

City of Anaheim (1)
City of Lake Forest (1)

Proposal Criteria

Qualifications of the Firm
Staffing and Project Organization
Work Plan
Cost and Price

Weight Factors

20 percent
30 percent
30 percent
20 percent

OCTA - Orange County Transportation Authority

ROADS - Roadway Operations and Analysis Database System