



February 6, 2017

To: Executive Committee

From: Lori Donchak, Immediate Past Chair *Lori Donchak*

Subject: Appointment Consideration of a Public Member for the Board of Directors

Overview

The 15 Members of the Orange County Transportation Authority Board of Directors who represent the County of Orange and the cities appoint two public members. The current term of Director Gregory T. Winterbottom expired on January 13, 2017. He continues to serve his current term on the Board of Directors until he is reappointed or a new Public Member is appointed.

Recommendation

The two final candidates will be interviewed by the Executive Committee within the next 30 days.

Background

The term of the Public Member seat on the Board of Directors is four years from the date of appointment. The qualifications for a Public Member are as follows:

- Must be a resident of Orange County, and
- Not serving currently or within the last four years as an elected official of a city, county, or any agency or special district within Orange County.

Unlike the process of selecting the city representatives, the process for selecting the two public members is not specifically outlined in Orange County Transportation Authority's (OCTA) enabling legislation. As a result, the procedure regarding the appointment process has varied over the years based on whether there is a desire for a reappointment of the sitting Public Member or a resignation.

The Public Member appointment is by a majority vote of the 15 voting Board of Directors representing the County of Orange and the cities in the County.

Discussion

Immediate Past Chair Lori Donchak appointed an Ad Hoc Committee comprised of herself, one County of Orange Member, and one city Member. On October 3, 2016, the Executive Committee discussed and agreed that a full recruitment process be undertaken. On October 10, 2016, the Ad Hoc Committee met and discussed the Public Member recruitment communication plan and applicant criteria.

The Public Member recruitment was communicated as follows:

Digital Communications

- OCTA.net
- OCTA Social Media – Facebook, Twitter, and Instagram
- OCTA - On the Move Blog
- OCTA E-Blast (email)

Newspaper Ads – Print and Online

- Los Angeles Times
- Orange County Register

Partner with Businesses/Organizations

- American Society of Civil Engineers – Orange County Chapter
- Building Industry Association – Orange County Chapter
- North Orange County Chamber
- North Orange County Legislative Alliance
- Orange County Taxpayers Association
- Orange County Business Council
- South Coast Metro Alliance
- South Orange County Economic Coalition
- Women's Transportation Seminar – Orange County

Partner with Local Government

- Association of California Cities – Orange County
- City Public Information Officers
- League of California Cities – Orange County Chapter
- Orange County Council of Governments
- Orange County City Managers Association

All interested parties had until November 14, 2016, to apply by submitting a letter of interest, resume, and signed disclaimer. The Clerk of the Board received applications from 18 candidates.

The Ad Hoc Committee reviewed the 18 candidates and based on the established criteria selected eight candidates to be interviewed. A summary of the eight interviewed candidates and criteria matrix is listed in Attachment A.

On December 12, 2016, the eight candidates were interviewed and the Ad Hoc Committee selected two finalists to be interviewed by the Executive Committee. A summary of the two top candidates is listed in Attachment B and their resumes are provided in Attachment C.

Summary

The Ad Hoc Committee, designated by the Immediate Past Chair, Lori Donchak, concluded that two finalists be interviewed by the Executive Committee within the next 30 days. The Public Member seat is for a four-year term to commence in February 2017.

Attachments

- A. 2016 Public Member Recruitment – Interviewed Candidates Summary Criteria Matrix
- B. Public Member Seat – Interviews Conducted on December 12, 2016 (In alphabetical order is a summary of the two highest ranked candidates.)
- C. Resumes for Gregory T. Winterbottom and George W. Wright

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