

PROPOSAL EVALUATION CRITERIA MATRIX (Short-Listed Firms)

RFP 2-2288 Marketing Print Services

FIRM: PACIFIC GRAPHICS, INC.						Weights	Overall Score
Evaluator Number	1	2	3	4	5		
Qualifications of Firm	4.5	4.0	4.0	4.5	4.0	6	25.2
Staffing/Project Organization	4.0	4.0	4.0	4.0	4.0	4	16.0
Work Plan	4.0	4.0	4.0	4.0	4.0	4	16.0
Cost and Price	4.1	4.1	4.1	4.1	4.1	6	24.6
Overall Score	83.6	80.6	80.6	83.6	80.6		82
FIRM: THE CASTLE PRESS						Weights	Overall Score
Evaluator Number	1	2	3	4	5		
Qualifications of Firm	3.5	3.0	3.5	3.0	3.5	6	19.8
Staffing/Project Organization	3.5	3.0	3.0	3.0	3.5	4	12.8
Work Plan	3.5	3.5	3.5	3.0	3.5	4	13.6
Cost and Price	5.0	5.0	5.0	5.0	5.0	6	30.0
Overall Score	79.0	74.0	77.0	72.0	79.0		77

Range of scores for non-short-listed firms is 33 to 69.