



Marketing and Communications Update

Youth Ride Free



UTILIZA EL YOUTH RIDE FREE PASS EN ESTA ÉPOCA DE FIESTAS

PASEOS GRATUITOS PARA JÓVENES DE 6 A 18 AÑOS
El nuevo pase Youth Ride Free permitirá a los jóvenes de 6 a 18 años viajar en todos los autobuses OC de ruta fija todos los días gratis durante la promoción de septiembre a 28 de febrero de 2022.

UNA FORMA SEGURA DE VIAJAR
Operado por la Autoridad de Transporte del Condado de Orange (OCTA), OC Bus es una manera segura y conveniente de moverse por el condado de Orange. Esta es una buena opción para estudiantes para viajar a la escuela, actividades después de la escuela, empleos y más.

SE REQUIERE APROBACIÓN DE LOS PADRES
El pase Youth Ride Free estará disponible a petición de los padres a partir de Septiembre. OCTA se está asociando con las escuelas K-12 del Condado de Orange para distribuir formularios y pases.

CÓMO OBTENER UN PASE GRATIS PARA JÓVENES
¡Comuníquese con la escuela de su hijo o visite octa.net/YouthRideFree para obtener más información!





Ride OCBUS during Winter Break

AGES 6-18
YOUTH RIDE FREE






PROPOSED 2022 YOUTH RIDE FREE PASS PROGRAM

OCTA is proposing a Youth Ride Free Pass Program for 2022. Please provide feedback using the online comment form, by phone, via mail, or at our virtual public meeting or public hearing.

- Fill out online comment form by 2/14**
OCbus.com/2022YRF
- Participate in a virtual meeting**
By computer: OCbus.com/2022YRF
By phone: (669) 900-6833
January 31, 2022 at 6 p.m.
Meeting ID: 843 5658 2730
- Provide comments via phone by 2/14**
(714) 636-RIDE
- Mail in comment by 2/14**
MKTG RM 722
Orange County Transportation Authority
PO BOX 14184
Orange, CA 92863-9831
- Comment as part of the Proposed Youth Ride Free Pass public hearing**
Comments must be provided in writing by 5 p.m. on 2/13 by emailing to boardofdirectors@octa.net

OCbus.com/2022YRF




YOUTH RIDE FREE

ĐỀ XUẤT CHƯƠNG TRÌNH VÉ YOUTH RIDE FREE NĂM 2022




YOUTH RIDE FREE

Safety continues to be our highest priority as we welcome you with more savings and more service. Learn more about our safety measures.

Youth Ride Free Pass

The Youth Ride Free program, which allows youth ages 6 to 18 to ride OC Bus for free to school, sports, work, and other activities, started in September 2021 and was extended by the OCTA Board of Directors on February 14, 2022.

Starting in March 2022, OCTA provided extended blue passes through schools, an online request form, or walk-ins to the OCTA Store. Updated parent request forms will need to be submitted in order to receive the pass. The pass issued in March will be good through September 2022, after which time a new pass will be provided.

This free pass for youth ages 6 to 18 will allow them to get to all their important destinations on our safe, clean reliable buses.

Partnering for Success




February Service Change

OCBUS.COM

MÁS RUTAS POPULARES
196 VIAJES

2 RUTAS CON MEJORES FRECUENCIAS



2 RUTAS RESTABLECIDAS

20 RUTAS CON HORARIOS EXTENDIDOS

INICIA EL 13 DE FEBRERO CAMBIA EL SERVICIO EN FEBRERO

Las mejoras en el servicio de OC Bus incluirán viajes adicionales, mejores frecuencias y horarios extendidos, además del regreso de las rutas Bravo 529 y iShuttle 402C.

OCBUS.COM

BỔ SUNG TRÊN NHỮNG TUYẾN XE PHỔ BIẾN
196 CHUYẾN

2 TUYẾN VỚI TẦN SUẤT ĐƯỢC CẢI THIỆN



2 TUYẾN QUAY LẠI HOẠT ĐỘNG

20 TUYẾN VỚI LỘ GIỜ HOẠT ĐỘNG MỞ RỘNG

BẮT ĐẦU TỪ NGÀY 13 THÁNG 2 CÁC THAY ĐỔI VỀ DỊCH VỤ TRONG THÁNG 2

Các cải thiện về dịch vụ OC Bus sẽ bao gồm việc bổ sung các chuyến xe, cải thiện tần suất và mở rộng giờ hoạt động cùng với sự trở lại của tuyến Bravo 529 và iShuttle 402C.

OCbus.com/February2022

FEBRUARY SERVICE CHANGES

ADDED ON POPULAR ROUTES
196 TRIPS

2 ROUTES WITH IMPROVED FREQUENCY



20 ROUTES WITH EXPANDED HOURS

2 ROUTES REINSTATED


FEBRUARY SERVICE CHANGES

View and download the entire bus book, or individual routes and schedules, or create a personalized Bus Book with the bus and train routes you use the most. Last updated: February 13th 2022

[Español](#)

[CLICK HERE](#) to view February 13th Service Change Highlights

Download Full Bus Book

- ✓ All routes and schedules
- ✓ All fare information
- ✓ All connecting transit information

[DOWNLOAD FULL BUS BOOK](#)

Create Your Own Bus Book

- ✓ Choose from individual routes and schedules
- ✓ Personalize and download your own Bus Book
- ✓ Includes fares, connecting transit info, riding tips

[CHOOSE YOUR ROUTES](#)

MEJORAS EN EL SERVICIO PARA FEBRERO

<p>Las mejoras en el servicio a partir del 13 de febrero proporcionarán varios ajustes en los horarios, se realizarán mejoras y se agregarán servicios en varias rutas.</p> <p>196 viajes más en rutas populares 1, 25, 26, 30, 33, 38, 42, 46, 47, 54, 55, 57, 60, 64, 66, 71, 72, 79, 90, 129, 143, 153, 167, 178, 480, 529</p> <p>2 rutas con mejores frecuencias 25, 26, 29, 30, 33, 38, 46, 53, 54, 57, 64, 66, 72, 79, 143, 178</p> <p>20 rutas con horarios extendidos 1, 25, 26, 30, 33, 38, 79, 129, 143, 153, 167, 178</p>	<p>Ruta 30: Entre semana: horarios extendidos en dirección este, de 5:43 a. m. a 8:47 p. m., y en dirección oeste, de 5:40 a. m. a 8:44 p. m.; frecuencia mejorada a cada 45 minutos; se agregó 1 viaje en dirección este y 1 viaje en dirección oeste.</p> <p>Ruta 33: Entre semana: horarios extendidos en dirección norte, de 5:38 a. m. a 8:32 p. m., y en dirección sur, de 4:56 a. m. a 7:23 p. m.; frecuencia mejorada a cada 40 minutos; se agregaron 10 viajes en dirección norte y 10 viajes en dirección sur.</p> <p>Ruta 38:</p>	<p>Ruta 55: Entre semana: se agregó 1 viaje en dirección norte a las 3:14 p. m. y 1 viaje en dirección sur a las 7:10 a. m. para Newport Harbor High School.</p> <p>Ruta 57: Entre semana: se mejoró la frecuencia a cada 16 o 32 minutos durante el pico de la mañana; se agregaron 4 viajes en dirección norte y 2 viajes en dirección sur.</p> <p>Ruta 64: Entre semana: se mejoró la frecuencia a cada 14 minutos durante el pico de la mañana; se agregaron 2 viajes en dirección este y 1 viaje en dirección</p>	<p>Ruta 143: Entre semana: horarios extendidos en dirección este, de 4:53 a. m. a 9:31 p. m., y en dirección oeste, de 5:09 a. m. a 10:01 p. m.; frecuencia mejorada a cada 50 minutos todo el día; se agregaron 5 viajes en dirección este y 5 viajes en dirección oeste.</p> <p>Ruta 153: Entre semana: horarios extendidos en dirección norte, de 6:00 a. m. a 9:00 p. m.; se agregó 1 viaje en dirección norte y 1 viaje en dirección sur.</p> <p>Ruta 167:</p>
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Value Pass

Ahorre un 40% con el nuevo Value Pass

Ahorre en gasolina. Consiga el Value Pass.

2022 VALUE PASS
Your ticket to savings.
30-DAY \$40

2022 VALUE PASS
Your ticket to savings.
1-DAY \$15
en un paquete de 5

OCTA | OC BUS | |

OCbus.com/Value

Tiết kiệm 40% với thẻ mới Value Pass

TIẾT KIỆM LỚN!
Với Thẻ giá trị, bạn có thể di chuyển nhiều hơn mà tốn tiền ít hơn. Và với chi phí xăng dầu cao, việc đi lại bằng OC Bus có ý nghĩa kinh tế hơn bao giờ hết. Chi tiêu ít hơn cho các chuyến đi trên khắp OC với Thẻ Giá trị đến ngày 15 tháng 7 năm 2022.

2022 VALUE PASS
Your ticket to savings.
1-DAY \$15

2022 VALUE PASS
Your ticket to savings.
30-DAY \$40

BA CÁCH MUA VÉ

Ứng Dụng Di Động Trực Tiếp Qua Mạng

Vé Value Pass chỉ có hiệu lực sử dụng từ ngày 13 tháng 3 đến ngày 15 tháng 7 năm 2022. Hãy bắt đầu sử dụng vé của quý vị trước ngày 15 tháng 7 năm 2022. Vé dùng 1 ngày sẽ không được chấp nhận khi lên xe sau ngày này. Phải bắt đầu sử dụng vé 30 ngày kể từ ngày này, nếu không vé 30 ngày sẽ hết hạn. Sau khi kích hoạt, vé của quý vị sẽ có hiệu lực trong 30 ngày liên tục.

Vé Value Pass của OC Bus là một mục tiêu trong khuôn khổ California Climate Investment (Đầu Tư Khí Hậu California), một sáng kiến quy mô toàn bang, trong đó hàng tỷ đô la Mua Bón Phải Thái được đầu tư nhằm làm giảm phát thải khí nhà kính, tăng cường nền kinh tế, cũng như cải thiện y tế công cộng và môi trường -- đặc biệt trong các cộng đồng thiểu số.

OCbus.com/Value OCTA | OC BUS | | **YOUR SAFETY IS OUR PRIORITY**

Save 40% with the New Value Pass

Save on Gas! Get the Value Pass.
OCbus.com/Value

2022 VALUE PASS
Your ticket to savings.
\$40
30-DAY

2022 VALUE PASS
Your ticket to savings.
\$15
for a 5-pack
1-DAY

OCTA | OC BUS | |

OCTA | OC BUS | |

College Pass Program: Coastline College

NEW BEGINNING SPRING 2022

COASTLINE STUDENTS RIDE FOR FREE!




COLLEGE ON YOUR TERMS! COASTLINE COLLEGE

COASTLINE DOLPHINS RIDE FOR FREE!
OCBUS.COM/COASTLINE

DOWNLOAD THE  APP TO START RIDING!
OCbus.com/Coastline



RIDE OC BUS TO SCHOOL, WORK, SHOPPING AND THE BEACH FOR FREE.

With unlimited rides on all OC Bus local fixed routes*, it is easy and convenient to get to COASTLINE COLLEGE.

Relax in our air-conditioned buses and avoid paying parking costs. You can ride safely and with peace of mind knowing that you are contributing to a healthier and greener environment.

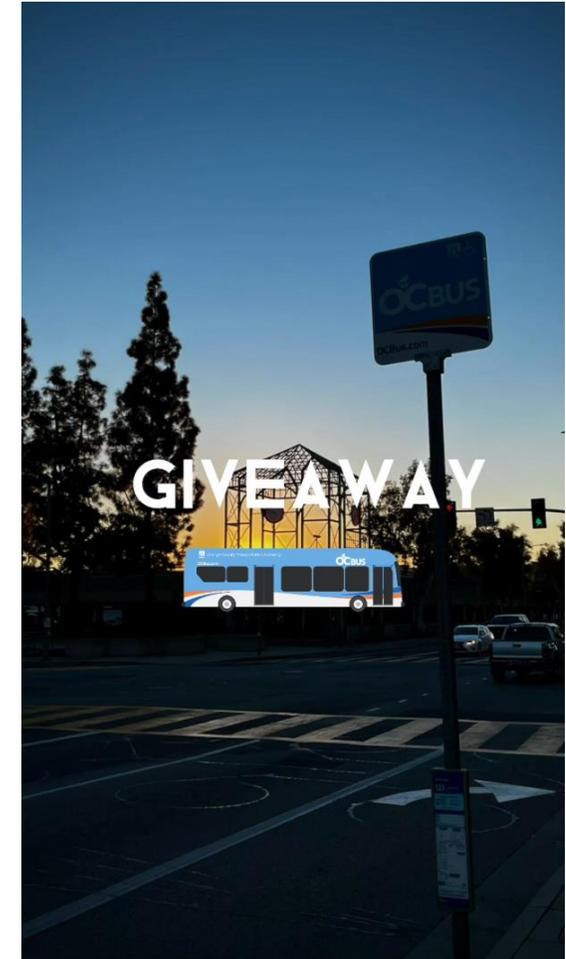
*Additional fare applies for OC Express & Express Routes



COASTLINE STUDENTS RIDE FOR FREE!

COLLEGE ON YOUR TERMS!



Transit Driver Appreciation Day



OC Metrolink Marketing

Enjoy the holidays with
**FREE METROLINK
TICKETS**

METROLINK
DAYCATIONS
OCTA

This graphic features a dark red background with white snowflake borders. At the top, there are two rows of small white icons: the first row contains snowflakes and the second row contains Christmas trees. The central text is in a mix of white and red fonts. Below the text is a photograph of two young women sitting on a train, both wearing face masks and clapping. At the bottom, the Metrolink Daycations logo is displayed, featuring a stylized train icon and the OCTA logo.

Enjoy the holidays with
**FREE METROLINK
TICKETS**

METROLINK
DAYCATIONS
OCTA

This graphic has a dark teal background. It features a photograph of a woman with long blonde hair, wearing a patterned face mask and a light-colored jacket, standing on a train. The text is overlaid in white and red. The Metrolink Daycations logo is in the bottom right corner.

WIN 2 METROLINK ROUNTRIP TICKETS!

A photograph of a Metrolink train (number 658) stopped at a station platform. The train is blue and white. In the background, there are palm trees and a building with a white dome. A dark red banner at the bottom contains the text 'WIN 2 METROLINK ROUNTRIP TICKETS!' in white.

SATURDAY MARCH 12TH
**SWALLOWS DAY
PARADE
AND MERCADO**

METROLINK
OCTA

This graphic has a warm, orange-toned background. On the left, there is a group of women in colorful, traditional Mexican folk costumes. On the right, a woman in a red dress and a large sombrero is riding a horse. The central text is in a bold, white, serif font. The Metrolink logo and OCTA logo are at the bottom.

Bike Month



Week 1 (May 1-7) – Bike to SAFETY Week
 Safety first! Start out the month by taking a ride this week focused on best practices for safe cycling. Click [here](#) for more tips and always remember to wear a helmet and make sure to prioritize your bike maintenance.

Week 2 (May 8-14) – Bike to FUN Week
 Leave your car behind and save money on gas by biking to your next fun outing. That short trip to grab a bite, fuel up with a coffee, get some new clothes or see a movie is easy on a bike and removes cars from the road. Plus, you can pair a trip with OC Bus and Metrolink.



Week 3 (May 15-21) – Bike to WORK Week
 Upgrade your commute by biking fully or partially to work! It's a great way to prepare for the workday and decompress after a long one. All OCTA buses are equipped with bicycles racks that can carry three bicycles at a time so no distance is too long! Plus, you can pair a trip with OC Bus and Metrolink.

Week 4 (May 22-28) – Bike to FITNESS Week
 Biking is fantastic exercise and Orange County boasts plenty of great trails for all skill levels. Click [here](#) to see bikeways from Class I to Class IV or ride around your local neighborhood or park!



Pledge to ride your bike in May for a chance to WIN!
OCTA.net/BikeMonth

GRAND PRIZE:
 Bike with a \$689.99 retail value

Thanks to our sponsors:

OC BIKE MONTH BIKE THERE 2022

GRAND PRIZE:
 Trek Dual Sport 1 - 2022 Bike (\$689.99 retail value)

RUNNER-UP PRIZE:
 Bontrager Ion Pro RT Front Bike Light (\$139.99 retail value)

Pledge to ride your bike in May for a chance to win one of two great prizes! Participate in each of our four weekly challenges and join our Strava club to receive the maximum of five entries. All pledges also receive a coupon from Jax Bicycles!

Week 1 (May 1-7) - Bike to SAFETY Week
 Safety first! Start out the month by taking a ride focusing on safe practices.

Week 2 (May 8-14) – Bike to FUN Week
 Bike to your favorite place to eat, drink, shop or see a movie!

Week 3 (May 15-21) – Bike to WORK Week
 Upgrade your commute by biking fully or partially to work!

Week 4 (May 22-28) – Bike to FITNESS Week
 Biking is fantastic exercise and OC has plenty of great trails for all!

Pledge now to enter to win!
OCTA.net/BikeMonth

Enter for a chance to a bike!
 (\$689.99 retail value)

Telework Assistance Program



Telework for Employers

Teleworking, sometimes known as telecommuting, is the practice of working from home instead of traveling to a centralized workplace, office, or other facility.

This practice completely eliminates commuting on days when it occurs. Some employers offer teleworking full time, while others do so on a part-time basis. OCTA is committed to removing cars from the road and teleworking helps achieve the organizational goal of reducing vehicle miles traveled.




OCTA
Published by Sprinklr Prod2 • March 3 •

During Telecommuter Appreciation Week and throughout the year, OCTA supports telecommuters and their employers with free resources and telework plans customized for individual businesses.

OCTA.NET
Telework Resources
Learn about the benefits for employers, employees and the environment.

Benefits



Improve South Coast AQMD Compliance



Decrease Company's Carbon Footprint



Improve Employee Morale and Productivity



Save Money



Decrease Employee Attrition



Improve South Coast AQMD Compliance – Companies with 250+ employees regulated by Rule 2202 can add teleworking as a strategy to enhance their rideshare plan by improving their AVR score.

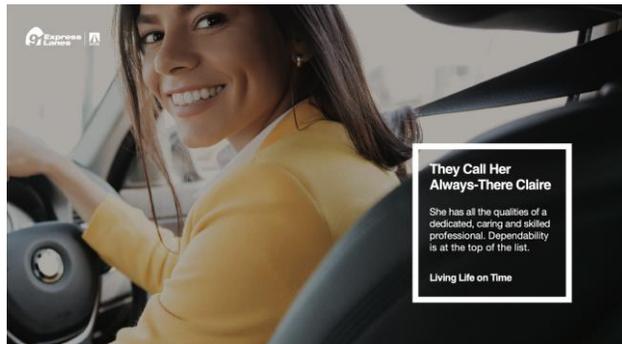
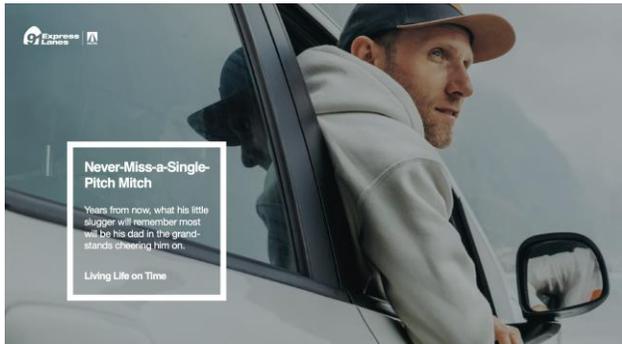
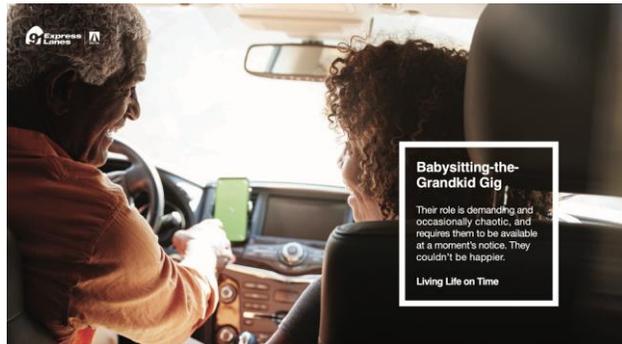
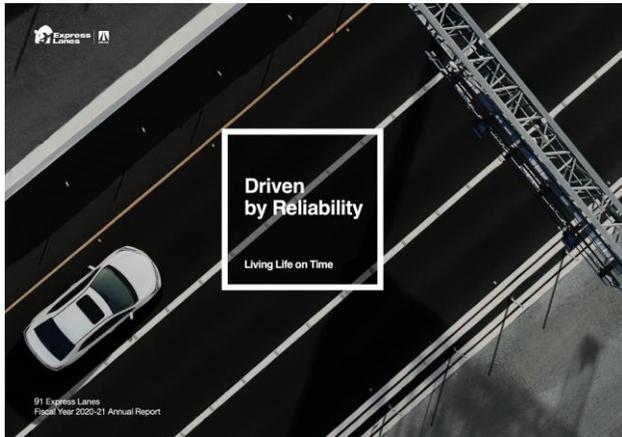
Improve Employee Morale and Productivity – Eliminating commutes reduces stress, often resulting in happier, better-rested employees with higher productivity and employee morale.

Decrease Employee Attrition – Companies can sometimes retain workers with difficult commutes by eliminating the commute altogether.

Decrease Company's Carbon Footprint – Telework reduces all emissions associated with employee commutes.

Save Money – An employer can save an average of \$11,000 per year per half-time teleworker according to a report provided to Congress by the U.S. Office of Management and Budget.

91 Express Lanes



Express Lanes

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Account Login

LIVE LIFE ON TIME.

Don't let traffic rule your life. Travel between Orange and Riverside Counties with the 91 Express Lanes.

[How to use 91 Express Lanes >](#)

Pay a Toll Violation

Search and pay violations online.

Manage Account

Log into your account.

Latest Updates

View toll rates for all segments.