

June 16, 2022

**To:** Legislative and Communications Committee

**From:** Darrell E. Johnson, Chief Executive Officer

**Subject:** Regional Consolidated Database Agreement

#### Overview

The Orange County Transportation Authority proposes to enter into a memorandum of understanding for the regional rideshare consolidated database with the Los Angeles County Metropolitan Transportation Authority, Riverside County Transportation Commission, San Bernardino County Transportation Authority, and Ventura County Transportation Commission.

### Recommendation

Authorize the Chief Executive Officer to negotiate and execute Memorandum of Understanding (MOU) No. C-2-2425 between the Orange County Transportation Authority, Los Angeles County Metropolitan Transportation Authority, Riverside County Transportation Commission, San Bernardino County Transportation Authority, and Ventura County Transportation Commission, and to define the roles and responsibilities of the regional rideshare consolidated database.

### **Discussion**

The Orange County Transportation Authority (OCTA), Los Angeles County Metropolitan Transportation Authority (LACMTA), Riverside County Transportation Commission (RCTC), San Bernardino County Transportation Authority (SBCTA) and Ventura County Transportation Commission (VCTC), referred to collectively as the "regional rideshare agencies," regularly coordinate regional rideshare activities including implementation of South Coast Air Quality Management District (South Coast AQMD) Rule 2202 On-Road Motor Vehicle Mitigation Options, ride-matching, marketing, and outreach.

In June 2019, SBCTA's Board of Directors approved a contract for a new rideshare software, which transitioned SBCTA's and RCTC's rideshare programs to the same rideshare software that LACMTA, OCTA, and VCTC currently utilize (regional rideshare software). SBCTA and RCTC fully

transitioned to the regional rideshare software in July 2020. With the regional rideshare agencies now operating on the same software, the focus shifted to merging the regional rideshare agencies' rideshare databases, also referred to as the "consolidated database," which has been completed.

As the lead agency for the consolidated database, SBCTA is responsible for maintaining the database. A contract exists between the regional rideshare agencies to fund the regional rideshare software for the database. The software costs are shared between the regional rideshare agencies based on county population share, similar to how the regional rideshare agencies implement other activities. Staff is requesting approval of a separate memorandum of understanding (MOU) between the regional rideshare agencies, which sets forth the data ownership, privacy, confidentiality, and responsibilities of the regional rideshare agencies as users of the regional rideshare consolidated database. While the regional rideshare software will always be contracted, thus requiring renewal and procurements, the MOU would remain evergreen in nature to preserve the database regardless of which regional rideshare software is procured.

# Fiscal Impact

There is no cost associated with this MOU.

## Summary

Staff is recommending the Board of Directors authorize the Chief Executive Officer to negotiate and execute Memorandum of Understanding No.C-2-2425 between the Orange County Transportation Authority, Los Angeles County Metropolitan Transportation Authority, Riverside County Transportation Commission, San Bernardino County Transportation Authority, and Ventura County Transportation Commission, and to define the data ownership, privacy, confidentiality, and responsibilities of the regional rideshare consolidated database.

## Attachment

None.

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