




**June 16, 2022**

**To:** Legislative and Communications Committee   
**From:** Darrell E. Johnson, Chief Executive Officer  
**Subject:** Amendment to Agreement for Average Vehicle Ridership Services

### **Overview**

As part of its responsibilities in the Regional Rideshare Partnership, the Orange County Transportation Authority provides services that help employers comply with the South Coast Air Quality Management District's Rule 2202 - On-Road Motor Vehicle Mitigation Options, including tracking average vehicle ridership services. On May 22, 2020, the Board of Directors approved an agreement with Innovative TDM Solutions for a two-year initial term with two, one-year option terms for average vehicle ridership services. Board of Directors' approval is requested to exercise the first option term effective July 1, 2022 through June 30, 2023.

### **Recommendations**

Authorize the Chief Executive Officer to negotiate and execute Amendment No. 1 to Agreement No. C-0-2167 between the Orange County Transportation Authority and Innovative TDM Solutions, to exercise the first option term in the amount of \$189,380, effective July 1, 2022 through June 30, 2023, to provide average vehicle ridership services. This amendment will increase the maximum obligation to a total contract value of \$568,021.

### **Discussion**

The Orange County Transportation Authority (OCTA) serves as the county transportation commission (CTC) for Orange County. OCTA and the following CTCs form the Regional Rideshare Partnership:

1. Los Angeles County Metropolitan Transportation Authority
2. Riverside County Transportation Commission
3. San Bernardino County Transportation Authority
4. Ventura County Transportation Commission

The CTCs have been jointly providing regional rideshare services to employers since the Southern California Association of Governments (SCAG) ceased to provide these services in 2003. In this context, “rideshare” refers to all modes of transportation other than driving alone to work, including commuting to work by bus, teleworking, train, carpool, vanpool, walking, and bicycling, all which reduce congestion and improve air quality.

Like other CTCs in the South Coast Air Basin, OCTA provides services that help employers comply with the South Coast Air Quality Management District’s (South Coast AQMD) Rule 2202 - On-Road Motor Vehicle Mitigation Options, which provides employers of 250 or more employees with a number of options to reduce mobile-source emissions generated from employee commutes, to comply with federal and state Clean Air Act requirements.

Employers seeking to reduce the number of vehicles traveling to their worksite(s) must survey their employees annually to calculate average vehicle ridership (AVR), which, in broad terms, is calculated by the number of employees arriving to a worksite divided by the number of vehicles. The South Coast AQMD established an AVR target of 1.50 for Orange County employers, which represents an average ratio of 1.50 employees per vehicle arriving to the worksite.

OCTA facilitates the annual employer transportation survey and AVR calculation services through an agreement with Innovative TDM Solutions, which has an initial term that expires on June 30, 2022. The one-year term extension allows this firm to continue supporting OCTA’s efforts in providing regional rideshare services.

### ***Procurement Approach***

The original procurement was handled in accordance with OCTA’s Board of Directors (Board)-approved policies and procedures for professional services. On May 22, 2020, the Board approved the award of the agreement with Innovative TDM Solutions to provide AVR services. The original agreement was awarded on a competitive basis and includes a two-year initial term with two, one-year option terms for AVR services in the amount of \$378,641. The initial term expires on June 30, 2022.

The proposed Amendment No.1 is to exercise the first option term of the agreement for a period of one year, effective July 1, 2022 through June 30, 2023. Amending this agreement will increase the maximum obligation by \$189,380, bringing the total contract value to \$568,021. The option term pricing will remain as originally negotiated for the agreement. Exercising the first option term will allow Innovative

TDM Solutions to continue providing AVR services for an additional 12 months through June 30, 2023.

**Fiscal Impact**

This project is included in OCTA's proposed Fiscal Year 2022-23 Budget, Rideshare Marketing. The program is funded with Federal Transit Administration grant funds in Account No. 1841-7519-A2237-L75.

***Summary***

Staff is recommending the Board of Directors authorize the Chief Executive Officer to negotiate and execute Amendment No. 1 to Agreement No. C-0-2167 between the Orange County Transportation Authority and Innovative TDM Solutions, to exercise the first option term in the amount of \$189,380, effective July 1, 2022 through June 30, 2023, to provide vehicle ridership services. This amendment will increase the maximum obligation to a total contract value of \$568,021.

***Attachment(s)***

- A. Innovative TDM Solutions, Agreement No. C-0-2167 Fact Sheet

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