



**Committee Members**

Lisa A. Bartlett, Chairwoman  
Gene Hernandez, Vice Chairman  
Barbara Delgleize  
Michael Hennessey  
Mark A. Murphy  
Donald P. Wagner

Orange County Transportation Authority  
Board Room  
550 South Main Street  
Orange, California  
**Thursday, September 15, 2022 at 9:00 a.m.**

Any person with a disability who requires a modification or accommodation in order to participate in this meeting should contact the OCTA Clerk of the Board's office at (714) 560-5676, no less than two business days prior to the meeting to enable OCTA to make reasonable arrangements to assure accessibility to this meeting.

**Agenda Descriptions**

Agenda descriptions are intended to give members of the public a general summary of items of business to be transacted or discussed. The posting of the recommended actions does not indicate what action will be taken. The Committee may take any action which it deems to be appropriate on the agenda item and is not limited in any way by the notice of the recommended action.

**Public Availability of Agenda Materials**

All documents relative to the items referenced in this agenda are available for public inspection at [www.octa.net](http://www.octa.net) or through the Clerk of the Board's office at the OCTA Headquarters, 600 South Main Street, Orange, California.

**Meeting Access and Public Comments on Agenda Items**

Members of the public can either attend in-person (subject to OCTA's Coronavirus (COVID-19) safety protocols) or listen to audio live streaming of the Board and Committee meetings by clicking the below link:

<https://www.octa.net/About-OCTA/Who-We-Are/Board-of-Directors/Live-and-Archived-Audio/>

Members of the public may address the Board of Directors regarding any item two ways:

**In-Person Comment**

Members of the public may attend in-person (subject to OCTA's COVID-19 safety protocols) and address the Board regarding any item. Members of the public will be required to complete a COVID-19 symptom and temperature screening.



Please complete a speaker's card and submit it to the Clerk of the Board (or notify the Clerk of the Board the item number on which you wish to speak). Speakers will be recognized by the Chairman at the time the agenda item is to be considered. A speaker's comments shall be limited to three minutes.

### **Written Comment**

Written public comments may also be submitted by emailing them to [ClerkOffice@octa.net](mailto:ClerkOffice@octa.net), and must be sent by **5:00 p.m. the day prior to the meeting**. If you wish to comment on a specific agenda Item, please identify the Item number in your email. All public comments that are timely received will be part of the public record and distributed to the Board. Public comments will be made available to the public upon request.

### **Call to Order**

#### **Pledge of Allegiance**

Director Wagner

### **Special Calendar**

- 1. Conference Call with State Legislative Advocate Moira Topp**  
Moira Topp/Lance M. Larson

#### **Overview**

An update of Legislative items in Sacramento will be provided.

### **Consent Calendar (Items 2 and 3)**

All items on the Consent Calendar are to be approved in one motion unless a Committee Member or a member of the public requests separate action or discussion on a specific item.

- 2. Approval of Minutes**

#### **Recommendation**

Approve the minutes of the Legislative and Communications Committee meeting of July 21, 2022.



**3. Agreement For Express Lanes Marketing Program Services**  
Amelia Hsu/Maggie McJilton

**Overview**

The Orange County Transportation Authority requires the services of a firm to provide Express Lanes marketing program services. A competitive procurement has been conducted and proposals were received in accordance with the Orange County Transportation Authority's procurement procedures for professional and technical services. Board of Directors' approval is requested to execute an agreement to provide Express Lanes marketing program services.

**Recommendations**

- A. Approve the selection of Webb and Duffy, Inc., doing business as Truth and Advertising, as the firm to provide Express Lanes marketing program services.
  
- B. Authorize the Chief Executive Officer to negotiate and execute Agreement No. C-2-2392 between the Orange County Transportation Authority and Webb and Duffy, Inc., doing business as Truth and Advertising, in the amount of \$300,000, for a two-year initial term, with two, two-year option terms to provide Express Lanes marketing program services.

**Regular Calendar**

**4. State Legislative Status Report**  
Alexis Leicht/Lance M. Larson

**Overview**

The Orange County Transportation Authority provides regular updates to the Legislative and Communications Committee on policy issues directly impacting its overall programs, projects, and operations. An update is given on the actions related to the end of session for the State Legislature. This includes status updates and summaries on bills the Orange County Transportation Authority has taken positions on or has been closely monitoring this session.

**Recommendation**

Receive and file as an information item.



**5. Federal Legislative Status Report**

Kristin Jacinto/Lance M. Larson

**Overview**

The Orange County Transportation Authority regularly updates the Legislative and Communications Committee on policy and regulatory issues directly impacting the agency's programs, projects, and operations. This report includes an overview of the recently signed budget reconciliation bill focused on climate change and healthcare policies, the Inflation Reduction Act, and its transportation-related provisions. An update is also provided on the fiscal year 2023 appropriations process.

**Recommendation**

Receive and file as an information item.

**6. Update on Diversity Outreach and Inclusion Efforts**

Ted P. Nguyen/Maggie McJilton

**Overview**

The Orange County Transportation Authority is continuing its effort to conduct comprehensive and meaningful outreach to Orange County's growing diverse communities. This report provides an annual update on the progress of the diversity and inclusion efforts that are part of milestones in the 2022 Board of Directors and Chief Executive Officer Strategic Initiatives and Action Plan as well as plans to meet the future needs of diverse community members.

**Recommendation**

Receive and file as an information item.

**Discussion Items**

**7. Public Comments**

**8. Chief Executive Officer's Report**

**9. Committee Members' Reports**

**10. Closed Session**

There are no Closed Session items scheduled.



**11. Adjournment**

The next regularly scheduled meeting of this Committee will be held at **9:00 a.m. on Thursday, October 20, 2022**, at the OCTA Headquarters, Board Room, 550 South Main Street, Orange, California.