



# **AGENDA**

## ***Legislative and Communications Committee Meeting***

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### **Committee Members**

Laurie Davies, Chair  
Lisa A. Bartlett, Vice Chairwoman  
Barbara Delgleize  
Michael Hennessey  
Gene Hernandez  
Donald P. Wagner

Orange County Transportation Authority  
Headquarters  
Conference Room 07  
550 South Main Street  
Orange, California

**Thursday, November 19, 2020 at 9:00 a.m.**

Any person with a disability who requires a modification or accommodation in order to participate in this meeting should contact the OCTA Clerk of the Board, telephone (714) 560-5676, no less than two (2) business days prior to this meeting to enable OCTA to make reasonable arrangements to assure accessibility to this meeting.

Agenda descriptions are intended to give members of the public a general summary of items of business to be transacted or discussed. The posting of the recommended actions does not indicate what action will be taken. The Committee may take any action which it deems to be appropriate on the agenda item and is not limited in any way by the notice of the recommended action.

All documents relative to the items referenced in this agenda are available for public inspection at [www.octa.net](http://www.octa.net) or through the Clerk of the Board's office at the OCTA Headquarters, 600 South Main Street, Orange, California.

### **Guidance for Public Access to the Board of Directors/Committee Meeting**

On March 12, 2020 and March 18, 2020, Governor Gavin Newsom enacted Executive Orders N-25-20 and N-29-20 authorizing a local legislative body to hold public meetings via teleconferencing and make public meetings accessible telephonically or electronically to all members of the public to promote social distancing due to the state and local State of Emergency resulting from the threat of Novel Coronavirus (COVID-19).

In accordance with Executive Order N-29-20, and in order to ensure the safety of the Orange County Transportation Authority (OCTA) Board of Directors (Board) and staff and for the purposes of limiting the risk of COVID-19, in-person public participation at public meetings of the OCTA will not be allowed during the time period covered by the above-referenced Executive Orders.

Instead, members of the public can listen to AUDIO live streaming of the Board and Committee meetings by clicking the below link:

<http://www.octa.net/About-OCTA/Who-We-Are/Board-of-Directors/Live-and-Archived-Audio/>



**Guidance for Public Access to the Board of Directors/Committee Meeting (Continued)**

Public comments may be submitted for the upcoming Board and Committee meetings by emailing them to [boardofdirectors@octa.net](mailto:boardofdirectors@octa.net).

If you wish to comment on a specific agenda Item, please identify the Item number in your email. All public comments that are timely received will be part of the public record and distributed to the Board. Public comments will be made available to the public upon request.

In order to ensure that staff has the ability to provide comments to the Board Members in a timely manner, please submit your public comments **30 minutes prior to the start time of the Board and Committee meeting date.**

**Roll Call**

**Call to Order**

**Pledge of Allegiance**

Committee Chair Davies

**1. Public Comments**

**Special Calendar**

**2. Conference Call with State Legislative Advocate Moira Topp**  
Moira Topp/Lance M. Larson

An update of Legislative items in Sacramento will be provided.

**Consent Calendar (Item 3)**

All items on the Consent Calendar are to be approved in one motion unless a Committee Member or a member of the public requests separate action or discussion on a specific item.

**3. Approval of Minutes**

Approve the minutes of the Legislative and Communications Committee meeting of October 15, 2020.



## Regular Calendar

**4. Agreement for Website Maintenance Support Services**

Ryan Armstrong/Maggie McJilton

### **Overview**

On August 25, 2020, the Orange County Transportation Authority released a request for proposals for website maintenance support services. Proposals were received in accordance with the Orange County Transportation Authority's procurement procedures for professional and technical services. Board of Directors' approval is requested to execute an agreement for website maintenance support services.

### **Recommendations**

- A. Approve the selection of Web Advanced as the firm to provide website maintenance support services.
- B. Authorize the Chief Executive Officer to negotiate and execute Agreement No. C-0-2524 between the Orange County Transportation Authority and Web Advanced in the amount of \$900,000, for a four-year initial term with one, three-year option term, to provide website maintenance support services.

**5. Status Report of State Legislation Enacted in 2020**

Alexis Leicht/Lance M. Larson

### **Overview**

At the conclusion of the 2020 legislative session, 372 bills were signed into law by Governor Newsom and chaptered by the Secretary of State, while 56 bills were vetoed. A report containing an analysis of legislation relevant to the Orange County Transportation Authority is provided.

### **Recommendation**

Receive and file as an information item.



**6. Final 2021-22 State and Federal Legislative Platforms**  
Dustin J. Sifford/Lance M. Larson

**Overview**

The final drafts of the revised 2021-22 State and Federal Legislative Platforms are submitted for consideration and adoption by the Orange County Transportation Authority Board of Directors.

**Recommendations**

- A. Adopt the revised 2021-22 State and Federal Legislative Platforms.
- B. Direct staff to distribute the adopted platforms to elected officials, advisory committees, local governments, affected agencies, the business community, and other interested parties.

**7. Performance Evaluation of Federal Legislative Advocate, Potomac Partners, DC**  
Kristin Jacinto/Lance M. Larson

**Overview**

The firm Potomac Partners, DC provides federal legislative advocacy services for the Orange County Transportation Authority in Washington, DC. A staff evaluation of the services provided this session is presented to the Board of Directors for consideration and further comment.

**Recommendation**

Receive and file the staff evaluation as an information item and provide any additional comments.

**8. Performance Evaluation of Sacramento Legislative Advocate, Platinum Advisors, LLC**  
Kristin Jacinto/Lance M. Larson

**Overview**

The firm Platinum Advisors, LLC provides state legislative advocacy services for the Orange County Transportation Authority in Sacramento. A staff evaluation of the services provided this session is presented to the Board of Directors' for consideration and further comment.



**8. (Continued)**

**Recommendation**

Receive and file the staff evaluation as an information item and provide any additional comments.

**Discussion Items**

**9. Marketing Update**

Stella Lin/Maggie McJilton

Staff will provide an update on marketing and customer communication programs to create awareness for the Orange County Transportation Authority's programs, services, and initiatives.

**10. Chief Executive Officer's Report**

**11. Committee Members' Reports**

**12. Closed Session**

There are no Closed Session items scheduled.

**13. Adjournment**

The next regularly scheduled meeting of this Committee will be held at **9:00 a.m. on Thursday, December 17, 2020**, at the Orange County Transportation Authority Headquarters, Conference Room 07, 550 South Main Street, Orange, California.