



AGENDA

Legislative and Communications Committee Meeting

Committee Members

Laurie Davies, Chair
Lisa A. Bartlett, Vice Chairwoman
Barbara Delgleize
Michael Hennessey
Gene Hernandez
Donald P. Wagner

Orange County Transportation Authority
Headquarters
Conference Room 07
550 South Main Street
Orange, California
Thursday, July 16, 2020 at 9:00 a.m.

Any person with a disability who requires a modification or accommodation in order to participate in this meeting should contact the OCTA Clerk of the Board, telephone (714) 560-5676, no less than two (2) business days prior to this meeting to enable OCTA to make reasonable arrangements to assure accessibility to this meeting.

Agenda descriptions are intended to give members of the public a general summary of items of business to be transacted or discussed. The posting of the recommended actions does not indicate what action will be taken. The Committee may take any action which it deems to be appropriate on the agenda item and is not limited in any way by the notice of the recommended action.

All documents relative to the items referenced in this agenda are available for public inspection at www.octa.net or through the Clerk of the Board's office at the OCTA Headquarters, 600 South Main Street, Orange, California.

Guidance for Public Access to the Board of Directors/Committee Meeting

On March 12, 2020 and March 18, 2020, Governor Gavin Newsom enacted Executive Orders N-25-20 and N-29-20 authorizing a local legislative body to hold public meetings via teleconferencing and make public meetings accessible telephonically or electronically to all members of the public to promote social distancing due to the state and local State of Emergency resulting from the threat of Novel Coronavirus (COVID-19).

In accordance with Executive Order N-29-20, and in order to ensure the safety of the Orange County Transportation Authority (OCTA) Board of Directors (Board) and staff and for the purposes of limiting the risk of COVID-19, in-person public participation at public meetings of the OCTA will not be allowed during the time period covered by the above-referenced Executive Orders.

Instead, members of the public can listen to AUDIO live streaming of the Board and Committee meetings by clicking the below link:

<http://www.octa.net/About-OCTA/Who-We-Are/Board-of-Directors/Live-and-Archived-Audio/>



Guidance for Public Access to the Board of Directors/Committee Meeting

Public comments may be submitted for the upcoming Board and Committee meetings by emailing them to boardofdirectors@octa.net.

If you wish to comment on a specific agenda Item, please identify the Item number in your email. All public comments that are timely received will be part of the public record and distributed to the Board. Public comments will be made available to the public upon request.

In order to ensure that staff has the ability to provide comments to the Board Members in a timely manner, please submit your public comments **30 minutes prior to the start time of the Board and Committee meeting date.**

Call to Order

Roll Call

Pledge of Allegiance

Chair Davies

1. Public Comments

Special Calendar

2. Conference Call with State Legislative Advocate Moira Topp Moira Topp/Lance M. Larson

An update of legislative items in Sacramento will be provided.

Consent Calendar (Items 3 through 6)

All items on the Consent Calendar are to be approved in one motion unless a Committee Member or a member of the public requests separate action or discussion on a specific item.

3. Approval of Minutes

Approval of the Minutes of the Legislative and Communications Committee meeting of June 18, 2020.



4. Agreement for OC Bus Public Awareness and Communication Program Services

Amelia Hsu/Maggie McJilton

Overview

On April 28, 2020, the Orange County Transportation Authority released a request for proposals for consultant support services to develop and implement public awareness and communication programs for OC Bus. Board of Directors' approval is requested to execute an agreement for these services.

Recommendations

- A. Approve the selection of Celtis Ventures, Inc. as the firm to provide consulting services for the OC Bus Public Awareness and Communication Program.
- B. Authorize the Chief Executive Officer to negotiate and execute Agreement No. C-0-2249 between the Orange County Transportation Authority and Celtis Ventures, Inc., in the amount of \$300,000, for a two-year initial term, with two, two-year option terms, to provide consulting services for the OC Bus Public Awareness and Communication Program.

5. Amendment to Agreement for Bus Advertising Revenue Program

Jennifer O'Connor/Maggie McJilton

Overview

On June 22, 2015, the Orange County Transportation Authority Board of Directors approved an agreement with Outfront Media Group, LLC, to sell, place, and maintain advertisements on its fleet of fixed-route and OC ACCESS bus vehicles. This revenue agreement has a three-year initial term with two, two-year option terms. On July 24, 2018, the Board of Directors approved the first option term effective through August 31, 2020. In order to continue services, Board of Directors approval is requested to exercise the second option term through August 31, 2022.



5. (Continued)

Recommendation

Authorize the Chief Executive Officer to negotiate and execute Amendment No. 3 to Agreement No. C-5-3076 between the Orange County Transportation Authority and Outfront Media Group, LLC, to exercise the second option term of the agreement with a 70 percent revenue-sharing agreement through August 31, 2022, reverting to a minimum guarantee reinstatement upon one quarter of positive gross domestic product growth.

6. Federal Legislative Status Report

Dustin J. Sifford/Lance M. Larson

Overview

Updates are provided on efforts in Congress to enact long-term surface transportation reauthorization legislation and a transportation-related hearing.

Recommendation

Receive and file as an information item.

Regular Calendar

7. State Legislative Status Report

Alexis Leicht/Lance M. Larson

Overview

A support position is recommended on legislation that would provide flexibility for the Federal Transportation Improvement Program submittal process. Updates are provided on actions related to the Fiscal Year 2020-21 State Budget and associated trailer bills, as well as guidance on measuring transportation impacts under the environmental review process.

Recommendation

Adopt a SUPPORT position on SB 1291 (Senate Committee on Transportation), which would provide flexibility in the schedule for submittal of the Federal Transportation Improvement Program in 2020.



Discussion Items

8. Chief Executive Officer's Report

9. Committee Members' Reports

10. Closed Session

There are no Closed Session items scheduled.

11. Adjournment

The next regularly scheduled meeting of this Committee will be held at **9:00 a.m. on Thursday, August 20, 2020**, at the Orange County Transportation Authority Headquarters, Conference Room 07, 550 South Main Street, Orange, California.