



# **AGENDA**

## ***Legislative and Communications Committee Meeting***

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### **Committee Members**

Laurie Davies, Chair  
Lisa A. Bartlett, Vice Chairwoman  
Barbara Delgleize  
Michael Hennessey  
Gene Hernandez  
Donald P. Wagner  
Gregory T. Winterbottom

Orange County Transportation Authority  
Headquarters  
Conference Room 07  
550 South Main Street  
Orange, California  
**Thursday, June 18, 2020 at 9:00 a.m.**

Any person with a disability who requires a modification or accommodation in order to participate in this meeting should contact the OCTA Clerk of the Board, telephone (714) 560-5676, no less than two (2) business days prior to this meeting to enable OCTA to make reasonable arrangements to assure accessibility to this meeting.

Agenda descriptions are intended to give members of the public a general summary of items of business to be transacted or discussed. The posting of the recommended actions does not indicate what action will be taken. The Committee may take any action which it deems to be appropriate on the agenda item and is not limited in any way by the notice of the recommended action.

All documents relative to the items referenced in this agenda are available for public inspection at [www.octa.net](http://www.octa.net) or through the Clerk of the Board's office at the OCTA Headquarters, 600 South Main Street, Orange, California.

### **Guidance for Public Access to the Board of Directors/Committee Meeting**

On March 12, 2020 and March 18, 2020, Governor Gavin Newsom enacted Executive Orders N-25-20 and N-29-20 authorizing a local legislative body to hold public meetings via teleconferencing and make public meetings accessible telephonically or electronically to all members of the public to promote social distancing due to the state and local State of Emergency resulting from the threat of Novel Coronavirus (COVID-19).

In accordance with Executive Order N-29-20, and in order to ensure the safety of the Orange County Transportation Authority (OCTA) Board of Directors (Board) and staff and for the purposes of limiting the risk of COVID-19, in-person public participation at public meetings of the OCTA will not be allowed during the time period covered by the above-referenced Executive Orders. Instead, members of the public can listen to AUDIO live streaming of the Board and Committee meetings by clicking the below link:

<http://www.octa.net/About-OCTA/Who-We-Are/Board-of-Directors/Live-and-Archived-Audio/>



**Guidance for Public Access to the Board of Directors/Committee Meeting  
(Continued)**

Public comments may be submitted for the upcoming Board and Committee meetings by emailing them to [boardofdirectors@octa.net](mailto:boardofdirectors@octa.net).

If you wish to comment on a specific agenda Item, please identify the Item number in your email. All public comments that are timely received will be part of the public record and distributed to the Board. Public comments will be made available to the public upon request.

In order to ensure that staff has the ability to provide comments to the Board Members in a timely manner, please submit your public comments **30 minutes prior to the start time of the Board and Committee meeting date.**

**Call to Order**

**Roll Call**

**Pledge of Allegiance**

Director Hernandez

**1. Public Comments**

**Special Calendar**

**2. Conference Call with State Legislative Advocate Moira Topp**  
Moira Topp/Lance M. Larson

An update of legislative items in Sacramento will be provided.

**Consent Calendar (Items 3 through 7)**

All items on the Consent Calendar are to be approved in one motion unless a Committee Member or a member of the public requests separate action or discussion on a specific item.

**3. Approval of Minutes**

Approval of the Minutes of the Legislative and Communications Committee meeting of May 21, 2020.



**4. Agreement for Graphic Design Services for Bus Service Change Materials**

Jennifer O'Connor/Maggie McJilton

**Overview**

On March 16, 2020, the Orange County Transportation Authority issued a request for proposals for professional services to provide graphic design and production services for the bus service change materials. Board of Directors' approval is requested to execute an agreement for these services.

**Recommendations**

- A. Approve the selection of Digital Graphics Centre as the firm to provide graphic design and production services for bus service change materials.
- B. Authorize the Chief Executive Officer to negotiate and execute Agreement No. C-0-2178 between the Orange County Transportation Authority and Digital Graphics Centre, in the amount of \$210,000, for a three-year initial term with two, two-year option terms, to provide graphic design and production services for the bus service change materials.

**5. Agreement for Printing, Packaging, and Delivery of the Bus Book**

Jennifer O'Connor/Maggie McJilton

**Overview**

The Orange County Transportation Authority provides the public with bus service information to the public through a variety of means including the printed bus book, which is updated for each major service change with new maps, schedules, and other essential information. Consultant services are used to provide printing, packaging, and delivery of bus books for bus service changes. The current contract will expire on August 31, 2020. Board of Directors' approval is requested to execute an agreement to continue providing printing, packaging, and delivery of bus books in support of bus service change communications.



**5. (Continued)**

**Recommendations**

- A. Approve the selection of Southwest Offset Printing Co., Inc. as the firm to provide printing, packaging, and delivery of bus books in support of bus service change communications.
  
- B. Authorize the Chief Executive Officer to negotiate and execute Agreement No. C-0-2198 between the Orange County Transportation Authority and Southwest Offset Printing Co., Inc., in the amount of \$180,000, for a three-year initial term with two, two-year option terms, to provide printing, packaging, and delivery of bus books in support of bus service change communications, on an as-needed basis.

**6. Citizens Advisory Committee Annual Update and Member Appointments**

Christina Byrne/Maggie McJilton

**Overview**

The Orange County Transportation Authority's Citizens Advisory Committee was formed to provide feedback on significant transportation issues, help identify opportunities for community input, and serve as a public liaison for the Orange County Transportation Authority. A summary of the committee's activities during the past year and the new member appointment status is provided with this report.

**Recommendation**

Receive and file the Citizens Advisory Committee status report.

**7. Special Needs Advisory Committee Annual Update and Member Appointments**

Ryan Maloney/Maggie McJilton

**Overview**

The Special Needs Advisory Committee was formed to advise the Orange County Transportation Authority on the transportation needs of senior citizens and persons with disabilities. The member appointment status and a summary of the committee's activities during the past year is provided with this report.



**7. (Continued)**

**Recommendation**

Receive and file the Special Needs Advisory Committee's status report.

**Regular Calendar**

**8. State Legislative Status Report**

Alexis Leicht/Lance M. Larson

**Overview**

An update is provided on discussions related to the Fiscal Year 2020-21 State Budget. An overview of a bill related to State Route 241 is provided. Updates are provided regarding an informational hearing related to high-speed rail, advocacy to postpone new California Environmental Quality Act requirements, and the confirmation of a new director of the California State Department of Transportation.

**Recommendation**

Receive and file as an information item.

**9. Federal Legislative Status Report**

Dustin J. Sifford/Lance M. Larson

**Overview**

Updates are provided on federal funding efforts to assist in the response to the novel coronavirus pandemic, surface transportation reauthorization legislation, and litigation on recent air quality regulations. Summaries of two transportation hearings are also provided.

**Recommendation**

Receive and file as an information item.



- 10. Approval to Release Request for Proposals for State Legislative Advocacy and Consulting Services**  
Kristin Jacinto/Lance M. Larson

**Overview**

Staff is requesting Board of Directors' approval to release a request for proposals for a firm to provide state legislative advocacy and consulting services to begin when the present term for these services expires on December 31, 2020, coinciding with the 2021-22 legislative session. A draft request for proposals has been developed to initiate a competitive procurement process for these services.

**Recommendations**

- A. Approve the proposed evaluation criteria and weightings for Request for Proposals 0-2369 for selection of a firm to provide state legislative advocacy and consulting services.
- B. Approve the release of Request for Proposals 0-2369 to select a firm to provide state legislative advocacy and consulting services for a two-year initial term with two, two-year option terms.

- 11. Amendment to Agreement with Potomac Partners DC, for Federal Legislative Advocacy and Consulting Services**  
Kristin Jacinto/Lance M. Larson

**Overview**

On November 12, 2018, the Orange County Transportation Authority Board of Directors approved an agreement with Potomac Partners DC, for federal legislative and consulting services for a two-year initial term, with two, two-year option terms. Staff is requesting approval to exercise the first option term effective January 1, 2021, through December 31, 2022.

**Recommendation**

Authorize the Chief Executive Officer to negotiate and execute Amendment No. 1 to Agreement No. C-8-1750 between the Orange County Transportation Authority and Potomac Partners DC, to exercise the first option term of the agreement, in the amount of \$480,000, for federal legislative advocacy and consulting services. This will increase the maximum obligation of the agreement to a total contract value of \$960,000.



- 12. Proposed Schedule for the Orange County Transportation Authority's 2021-22 State and Federal Legislative Platforms**  
Dustin J. Sifford/Lance M. Larson

**Overview**

The Orange County Transportation Authority is preparing legislative platforms for the upcoming sessions of the California State Legislature and United States Congress beginning in 2021. The legislative platforms communicate comprehensive legislative and regulatory priorities that provide direction to staff, advocates, and legislative representatives in Sacramento and Washington, D.C.

**Recommendation**

Approve the preparation plan and timeline for the Orange County Transportation Authority State and Federal Legislative Platforms.

**Discussion Items**

- 13. Marketing Update**  
Stella Lin/Maggie McJilton

In support of Orange County Transportation Authority's goal of putting safety first during the novel coronavirus (COVID-19) pandemic and to build customers' trust and confidence in riding transit, a phase-in communication plan has been implemented to create awareness and engage customers in Orange County Transportation Authority's response to COVID-19 including safety guidelines, and service change updates through timely and effective communication.

- 14. Chief Executive Officer's Report**

- 15. Committee Members' Reports**

- 16. Closed Session**

There are no Closed Session items scheduled.

- 17. Adjournment**

The next regularly scheduled meeting of this Committee will be held at **9:00 a.m. on Thursday, July 16, 2020**, at the Orange County Transportation Authority Headquarters, Conference Room 07, 550 South Main Street, Orange, California.