



# Orange County Transportation Authority

## Legislative and Communications Committee Agenda

### Thursday, October 17, 2024 at 9:00 a.m.

Board Room, 550 South Main Street, Orange, California

#### **Committee Members**

Donald P. Wagner, Chair  
Katrina Foley, Vice Chair  
Jon Dumitru  
Fred Jung  
Tam T. Nguyen  
Mark Tettermer

Any person with a disability who requires a modification or accommodation in order to participate in this meeting should contact the Orange County Transportation Authority (OCTA) Clerk of the Board's office at (714) 560-5676, no less than two business days prior to this meeting to enable OCTA to make reasonable arrangements to assure accessibility to this meeting.

#### **Agenda Descriptions**

Agenda descriptions are intended to give members of the public a general summary of items of business to be transacted or discussed. The posting of the recommended actions does not indicate what action will be taken. The Committee may take any action which it deems to be appropriate on the agenda item and is not limited in any way by the notice of the recommended action.

#### **Public Availability of Agenda Materials**

All documents relative to the items referenced in this agenda are available for public inspection at [www.octa.net](http://www.octa.net) or through the Clerk of the Board's office at the OCTA Headquarters, 600 South Main Street, Orange, California.

#### **Meeting Access and Public Comments on Agenda Items**

Members of the public can either attend in-person or listen to audio live streaming of the Board and Committee meetings by clicking this link: <https://octa.legistar.com/Calendar.aspx>

#### **In-Person Comment**

Members of the public may attend in-person and address the Board regarding any item within the subject matter jurisdiction of the Orange County Transportation Authority. Please complete a speaker's card and submit it to the Clerk of the Board and notify the Clerk regarding the agenda item number on which you wish to speak. Speakers will be recognized by the Chair at the time of the agenda item is to be considered by the Board. Comments will be limited to three minutes. The Brown Act prohibits the Board from either discussing or taking action on any non-agendized items.

# LEGISLATIVE AND COMMUNICATIONS COMMITTEE MEETING AGENDA

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## Written Comment

Written public comments may also be submitted by emailing them to ClerkOffice@octa.net, and must be sent by 5:00 p.m. the day prior to the meeting. If you wish to comment on a specific agenda item, please identify the item number in your email. All public comments that are timely received will be part of the public record and distributed to the Board. Public comments will be made available to the public upon request.

## Call to Order

## Pledge of Allegiance

Director Dumitru

## Closed Session

There are no Closed Session items scheduled.

## Special Calendar

### 1. Conference Call with State Legislative Advocate Moira Topp

Moira Topp/Kristin Jacinto

#### *Overview*

An update of legislative items in Sacramento will be provided.

## Consent Calendar (Items 2 through 5)

All items on the Consent Calendar are to be approved in one motion unless a Committee Member or a member of the public requests separate action or discussion on a specific item.

### 2. Approval of Minutes

Clerk of the Board

#### *Recommendation(s)*

Approve the minutes of the September 19, 2024 Legislative and Communications Committee meeting.

#### *Attachments:*

[Minutes](#)

### 3. Performance Evaluation of Federal Legislative Advocate, Potomac Partners, DC

Kristin Jacinto

#### *Overview*

The firm Potomac Partners, DC provides federal legislative advocacy services for the Orange County Transportation Authority in Washington, D.C. A staff evaluation of the services provided this session is presented to the Board of Directors for consideration and further comment.

#### *Recommendation(s)*

Receive and file the staff evaluation of the federal advocacy services of Potomac Partners, DC as an information item and provide any additional comments.

# LEGISLATIVE AND COMMUNICATIONS COMMITTEE MEETING AGENDA

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**Attachments:**

[Staff Report](#)

[Attachment A](#)

[Attachment B](#)

**4. Performance Evaluation of State Legislative Advocate, Topp Strategies**

Kristin Jacinto

**Overview**

The firm Topp Strategies provides state legislative advocacy services for the Orange County Transportation Authority. A staff evaluation of the services provided during this legislative session is presented to the Board of Directors for consideration and further comment.

**Recommendation(s)**

Receive and file the staff evaluation of the state advocacy services of Topp Strategies as an information item and provide any additional comments.

**Attachments:**

[Staff Report](#)

[Attachment A](#)

[Attachment B](#)

**5. Agreement for 2026 Long-Range Transportation Plan Public Outreach Consultant Services**

Marissa Espino/Maggie McJilton

**Overview**

On June 20, 2024, the Orange County Transportation Authority released a request for proposals for public outreach services to support the upcoming 2026 Long-Range Transportation Plan. Proposals were received in accordance with the Orange County Transportation Authority's procurement procedures for professional and technical services. Board of Directors' approval is requested to execute an agreement for these services.

**Recommendation(s)**

- A. Approve the selection of Arellano Associates, LLC, as the firm to provide public outreach services for the 2026 Long-Range Transportation Plan.
- B. Authorize the Chief Executive Officer to negotiate and execute Agreement No. C-4-2295 between the Orange County Transportation Authority and Arellano Associates, LLC, in the amount of \$350,000, for a two-year initial term with one, one-year option term, to provide public outreach services for the 2026 Long-Range Transportation Plan.

**Attachments:**

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- [Staff Report](#)
- [Attachment A](#)
- [Attachment B](#)
- [Attachment C](#)

## Regular Calendar

### 6. Draft 2025-26 State and Federal Legislative Platforms

Alexis Carter/Kristin Jacinto

#### **Overview**

Every two years, staff conducts a comprehensive review of the Orange County Transportation Authority's Legislative Platforms to ensure updates are provided on relevant issues that are anticipated to be of discussion for the upcoming legislative sessions. Following extensive stakeholder outreach, initial draft revisions to the Orange County Transportation Authority's 2025-26 State and Federal Legislative Platforms have been prepared for consideration by the Orange County Transportation Authority Board of Directors. Before a final draft is considered for adoption, these drafts will be revised as a result of feedback from the Orange County Transportation Authority Board of Directors and stakeholder input.

#### **Recommendation(s)**

Direct staff to move forward with the recommended revisions to the draft 2025-26 Orange County Transportation Authority State and Federal Legislative Platforms and incorporate any feedback from the Orange County Transportation Authority Board of Directors, returning to the Board of Directors for final adoption at a later date.

#### **Attachments:**

- [Staff Report](#)
- [Attachment A](#)
- [Attachment B](#)
- [Attachment C](#)
- [Attachment D](#)

### 7. Diversity Outreach Update

Ted P. Nguyen/Maggie McJilton

#### **Overview**

The Orange County Transportation Authority continues to broaden its outreach efforts to engage Orange County's diverse populations through multilingual communications and targeted outreach. These efforts help position the agency as a trusted and responsive institution in Orange County. This report offers an annual update on the progress of outreach activities designed to serve the needs of diverse and hard-to-reach communities.

#### **Recommendation**

Receive and file as an information item.

## LEGISLATIVE AND COMMUNICATIONS COMMITTEE MEETING AGENDA

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***Attachments:***

[Staff Report](#)

[Presentation](#)

### **Discussion Items**

8. **Public Comments**

9. **Chief Executive Officer's Report**

10. **Committee Members' Reports**

11. **Adjournment**

The next regularly scheduled meeting of this Committee will be held:

**9:00 a.m. on Thursday, November 21, 2024**

OCTA Headquarters

Board Room

550 South Main Street

Orange, California