



Orange County Transportation Authority

Legislative and Communications Committee Agenda

Thursday, November 16, 2023 at 9:00 a.m.

Board Room, 550 South Main Street, Orange, California

Committee Members

Brian Goodell, Chairman
Donald P. Wagner, Vice Chairman
Jose Diaz
Jon Dumitru
Katrina Foley
Gene Hernandez
Fred Jung

Any person with a disability who requires a modification or accommodation in order to participate in this meeting should contact the Orange County Transportation Authority (OCTA) Clerk of the Board's office at (714) 560-5676, no less than two business days prior to this meeting to enable OCTA to make reasonable arrangements to assure accessibility to this meeting.

Agenda Descriptions

Agenda descriptions are intended to give members of the public a general summary of items of business to be transacted or discussed. The posting of the recommended actions does not indicate what action will be taken. The Committee may take any action which it deems to be appropriate on the agenda item and is not limited in any way by the notice of the recommended action.

Public Availability of Agenda Materials

All documents relative to the items referenced in this agenda are available for public inspection at www.octa.net or through the Clerk of the Board's office at the OCTA Headquarters, 600 South Main Street, Orange, California.

Meeting Access and Public Comments on Agenda Items

Members of the public can either attend in-person or listen to audio live streaming of the Board and Committee meetings by clicking this link: <https://octa.legistar.com/Calendar.aspx>

In-Person Comment

Members of the public may attend in-person and address the Board regarding any item. Please complete a speaker's card and submit it to the Clerk of the Board or notify the Clerk of the Board the item number on which you wish to speak. Speakers will be recognized by the Chairman at the time the agenda item is to be considered. Comments shall be limited to three minutes.

Written Comment

Written public comments may also be submitted by emailing them to ClerkOffice@octa.net, and must be sent by 5:00 p.m. the day prior to the meeting. If you wish to comment on a specific agenda item, please identify the item number in your email. All public comments that are timely received will be part of the public record and distributed to the Board. Public comments will be made available to the public upon request.

LEGISLATIVE AND COMMUNICATIONS COMMITTEE MEETING AGENDA

Call to Order

Pledge of Allegiance

Director Foley

Closed Session

There are no Closed Session items scheduled.

Special Calendar

1. Conference Call with State Legislative Advocate Moira Topp

Moira Topp/Lance M. Larson

Overview

An update of legislative items in Sacramento will be provided.

Consent Calendar (Items 2 through 5)

All items on the Consent Calendar are to be approved in one motion unless a Committee Member or a member of the public requests separate action or discussion on a specific item.

2. Approval of Minutes

Clerk of the Board

Recommendation

Approve the minutes of the October 19, 2023 Legislative and Communications Committee Meeting.

Attachments:

[Minutes](#)

3. Status Report of State Legislation Enacted in 2023

Clara Brotcke/Lance M. Larson

Overview

At the conclusion of the 2023 state legislative session, 890 bills were signed into law by Governor Newsom and chaptered by the Secretary of State, while 156 bills were vetoed. A report containing an analysis of legislation relevant to the Orange County Transportation Authority is provided.

Recommendation

Receive and file as an information item.

Attachments:

[Staff Report](#)

[Attachment A](#)

LEGISLATIVE AND COMMUNICATIONS COMMITTEE MEETING AGENDA

4. Performance Evaluation of State Legislative Advocate, Topp Strategies

Alexis Leicht/Lance M. Larson

Overview

The firm Topp Strategies provides state legislative advocacy services for the Orange County Transportation Authority. A staff evaluation of the services provided during this legislative session is presented to the Board of Directors for consideration and further comment.

Recommendation

Receive and file the staff evaluation of the state advocacy services of Topp Strategies as an information item and provide any additional comments.

Attachments:

[Staff Report](#)

[Attachment A](#)

[Attachment B](#)

5. Performance Evaluation of Federal Legislative Advocate, Potomac Partners, DC

Lance M. Larson

Overview

The firm Potomac Partners, DC provides federal legislative advocacy services for the Orange County Transportation Authority in Washington, DC. A staff evaluation of the services provided this legislative session is presented to the Board of Directors for consideration and further comment.

Recommendation

Receive and file the staff evaluation of the federal advocacy services of Potomac Partners, DC as an information item and provide any additional comments.

Attachments:

[Staff Report](#)

[Attachment A](#)

[Attachment B](#)

LEGISLATIVE AND COMMUNICATIONS COMMITTEE MEETING AGENDA

Regular Calendar

6. Orange County Transportation Authority's 2023-24 State and Federal Legislative Platforms

Alexis Leicht/Lance M. Larson

Overview

Halfway through each legislative session, staff conducts a refresh to the Orange County Transportation Authority's State and Federal Legislative Platforms to ensure updates are provided on relevant issues that are anticipated to be of discussion for the upcoming year. The final drafts of the revised 2023-24 Orange County Transportation Authority State and Federal Legislative Platforms are submitted for consideration and adoption by the Orange County Transportation Authority Board of Directors.

Recommendations

- A. Adopt the revised final draft of the 2023-24 State and Federal Legislative Platforms.

- B. Direct staff to distribute the adopted platforms to elected officials, advisory committees, local governments, affected agencies, the business community, and other interested parties.

Attachments:

[Staff Report](#)

[Attachment A](#)

[Attachment B](#)

Discussion Items

7. Marketing and Communications Update

Ryan Armstrong/Maggie McJilton

Overview

Staff will present an update on marketing programs for the Orange County Transportation Authority's multimodal transportation services and programs.

Attachments:

[PowerPoint](#)

8. Public Comments

9. Chief Executive Officer's Report

10. Committee Members' Reports

LEGISLATIVE AND COMMUNICATIONS COMMITTEE MEETING AGENDA

11. **Adjournment**

The next regularly scheduled meeting of this Committee will be held:

9:00 a.m. on Thursday, December 21, 2023

OCTA Headquarters

Board Room

550 South Main Street

Orange, California