ATTACHMENT B

PROPOSAL EVALUATION CRITERIA MATRIX									
RFP 4-2285 FEDERAL LEGISLATIVE ADVOCACY AND CONSULTING SERVICES									
FIRM: Potomac Partners DC								Weights	Overall Score
Evaluator Number	1	2	3	4	5	6			
Qualifications of Firm & Staffing	4.5	5.0	5.0	4.0	4.5	4.5		8	36.7
Work Plan	5.0	4.5	4.5	4.5	5.0	4.5		6	28.0
Cost and Price	3.6	3.6	3.6	3.6	3.6	3.6		6	21.5
Overall Score	87.5	88.5	88.5	80.5	87.5	84.5			86
FIRM: Commonwealth Strategic Partners (Not Short-Listed)								Weights	Overall Score
Evaluator Number	1	2	3	4	5	6			
Qualifications of Firm & Staffing	3.0	3.0	3.0	3.0	3.0	3.0		8	24.0
Work Plan	2.0	3.0	3.0	3.0	2.5	2.0		6	15.5
Cost and Price	5.0	5.0	5.0	5.0	5.0	5.0		6	30.0
Overall Score	66.0	72.0	72.0	72.0	69.0	66.0			70