



Orange County Transportation Authority

Legislative and Communications Committee Agenda

Thursday, February 15, 2024 at 9:00 a.m.

Board Room, 550 South Main Street, Orange, California

Committee Members

Donald P. Wagner, Chair
Katrina Foley, Vice Chair
Ashley Aitken
Jon Dumitru
Fred Jung
Tam T. Nguyen

Any person with a disability who requires a modification or accommodation in order to participate in this meeting should contact the Orange County Transportation Authority (OCTA) Clerk of the Board's office at (714) 560-5676, no less than two business days prior to this meeting to enable OCTA to make reasonable arrangements to assure accessibility to this meeting.

Agenda Descriptions

Agenda descriptions are intended to give members of the public a general summary of items of business to be transacted or discussed. The posting of the recommended actions does not indicate what action will be taken. The Committee may take any action which it deems to be appropriate on the agenda item and is not limited in any way by the notice of the recommended action.

Public Availability of Agenda Materials

All documents relative to the items referenced in this agenda are available for public inspection at www.octa.net or through the Clerk of the Board's office at the OCTA Headquarters, 600 South Main Street, Orange, California.

Meeting Access and Public Comments on Agenda Items

Members of the public can either attend in-person or listen to audio live streaming of the Board and Committee meetings by clicking this link: <https://octa.legistar.com/Calendar.aspx>

In-Person Comment

Members of the public may attend in-person and address the Board regarding any item within the subject matter jurisdiction of the Orange County Transportation Authority. Please complete a speaker's card and submit it to the Clerk of the Board and notify the Clerk regarding the agenda item number on which you wish to speak. Speakers will be recognized by the Chair at the time of the agenda item is to be considered by the Board. Comments will be limited to three minutes. The Brown Act prohibits the Board from either discussing or taking action on any non-agendized items.

LEGISLATIVE AND COMMUNICATIONS COMMITTEE MEETING AGENDA

Written Comment

Written public comments may also be submitted by emailing them to ClerkOffice@octa.net, and must be sent by 5:00 p.m. the day prior to the meeting. If you wish to comment on a specific agenda item, please identify the item number in your email. All public comments that are timely received will be part of the public record and distributed to the Board. Public comments will be made available to the public upon request.

Call to Order

Pledge of Allegiance

Director Aitken

Closed Session

There are no Closed Session items scheduled.

Special Calendar

1. Committee Meeting 2024 Schedule

Donald P. Wagner

Overview

Chair Wagner will lead a discussion regarding the 2024 meeting schedule for the Legislative and Communications Committee.

Recommendation

Approve the 2024 Legislative and Communications Committee meeting calendar.

Attachments:

[Calendar](#)

2. Roles and Responsibilities of the Legislative and Communications Committee

Darrell E. Johnson

Overview

The roles and responsibilities of the Legislative and Communications Committee are reviewed periodically for any appropriate changes or additions.

Recommendation

Approve the 2024 Legislative and Communications Committee Roles and Responsibilities.

Attachments:

[Supplemental](#)

3. Conference Call with State Legislative Advocate Moira Topp

Moira Topp/Lance M. Larson

Overview

An update of Legislative Items in Sacramento will be provided.

LEGISLATIVE AND COMMUNICATIONS COMMITTEE MEETING AGENDA

Consent Calendar (Items 4 and 5)

All items on the Consent Calendar are to be approved in one motion unless a Committee Member or a member of the public requests separate action or discussion on a specific item.

4. Approval of Minutes

Recommendation

Approve the minutes of the November 16, 2023, Legislative and Communications Committee Meeting.

Attachments:

[Minutes](#)

5. Agreement for Rideshare and Vanpool Marketing Services

Kristopher Hewkin/Maggie McJilton

Overview

On August 29, 2023, the Orange County Transportation Authority released a request for proposals for a firm to provide rideshare and vanpool marketing services. Proposals were received in accordance with the Orange County Transportation Authority's procurement procedures for professional and technical services. Board of Directors' approval is requested to execute an agreement for these services.

Recommendations

- A. Approve the selection of Jovenville, LLC, doing business as We The Creative, as the firm to provide rideshare and vanpool marketing services.
- B. Authorize the Chief Executive Officer to negotiate and execute Agreement No. C-3-2607 between the Orange County Transportation Authority and Jovenville, LLC, doing business as We The Creative, in the amount of \$616,667, to provide rideshare and vanpool marketing services for a two-year initial term with two, two-year option terms.

Attachments:

[Staff Report](#)

[Attachment A](#)

[Attachment B](#)

[Attachment C](#)

LEGISLATIVE AND COMMUNICATIONS COMMITTEE MEETING AGENDA

Regular Calendar

6. State Legislative Status Report

Clara Brotcke/Lance M. Larson

Overview

The Orange County Transportation Authority provides regular updates to the Legislative and Communications Committee on policy issues directly impacting its overall programs, projects, and operations. A summary of the Governor's January budget proposal is provided with information on how it may impact transportation programs. An update is given on the formation of the State's Transit Transformation Task Force and its inaugural meeting. An overview of the most recent hearing of the Senate Transportation Subcommittee on Los Angeles - San Diego - San Luis Obispo Rail Corridor Resiliency is provided. Details are provided on relevant changes to the Assembly committees.

Recommendation

Receive and file as an information item.

Attachments:

[Staff Report](#)

[Attachment A](#)

[Attachment B](#)

[Attachment C](#)

7. Federal Legislative Status Report

Alexis Leicht/Lance M. Larson

Overview

The Orange County Transportation Authority regularly updates the Legislative and Communications Committee on policy and regulatory issues directly impacting the agency's programs, projects, and operations. An update is provided on the latest continuing resolution that was approved to maintain government funding, avoiding a governmental shutdown. Information is provided on a Federal Transit Administrative General Directive related to assaults on transit workers. A congressional hearing related to oversight of the Infrastructure Investment and Jobs Act's programs is summarized. A summary of an additional congressional hearing related to intercity passenger rail is provided.

Recommendation

Receive and file as an information item.

Attachments:

[Staff Report](#)

[Attachment A](#)

[Attachment B](#)

[Attachment C](#)

LEGISLATIVE AND COMMUNICATIONS COMMITTEE MEETING AGENDA

Discussion Items

- 8. Public Comments**
- 9. Chief Executive Officer's Report**
- 10. Committee Members' Reports**

11. Adjournment

The next regularly scheduled meeting of this Committee will be held:

9:00 a.m. on Thursday, March 21, 2024

OCTA Headquarters
Board Room
550 South Main Street
Orange, California