

Review of Proposals
 RFP 0-2646 Development of Orange County Mobility Hubs Strategy

Presented to the Regional Planning and Highways Committee on March 1, 2021
 Six proposals were received, two firms were interviewed, one firm is being recommended

| Overall Ranking | Proposal Score | Firm & Location | Sub-Contractors | Evaluation Committee Comments | Firm-Fixed Price Total |
|-----------------|----------------|--|--|--|------------------------|
| 1 | 86 | Steer Davies & Gleave, Inc. Los Angeles, California | Tranzito Fehr & Peers Leslie Scott | The firm was established in 1978 and has provided mobility hubs planning services since 1989. Proposal meets all the requirements of the scope of work. Worked within Orange County on projects, such as the Orange County Complete Streets Initiative, OCTA's Transit Supportive Design Guidelines, and Safe Routes to School Action. Mobility hubs projects include South-East Scotland Transportation, Vallecitos in Spain, and Calderdale in the United Kingdom. The proposed project manager has more than eight years of experience. Principal-in-charge brings over 15 years of experience and is currently working on the Los Angeles Department of Transportation's mobility hubs project. Enhancements include virtual workshops to validate and confirm mobility hub assessment and added an additional activity focused on development of a business case as part of the action plan. Steer provided lowest pricing of the short-listed firms. The project team responded to all questions at the interview. | \$297,371 |
| 2 | 82 | Alta Planning + Design, Inc. Portland, Oregon | Here Design Studio, LLC | Firm has an office located in the City of Los Angeles. Proposal meets all the requirements of the scope of work. Experience with Portland Bureau of Transportation to develop a kit of parts to guide mobility hubs planning. Provided a study for University of Utah for developing new campus mobility hubs. North Carolina. The proposed project manager has ten years of experience with firm and worked on related projects, such as Salt Lake North Temple and Research Triangle mobility hubs design. The principal-in-charge has five years of experience with firm and 22 years as a transportation planner. Enhancements include artificial intelligence to provide sidewalk and crosswalk inventory. The firm provided competitive pricing. The firm responded to all questions during the interview. | \$299,966 |

Contracts Administration and Materials Management (1) 25 percent
 Planning and Analysis (2) 25 percent
 Local Programs (1) 30 percent
 Transit Service Planning (1) 20 percent

Qualifications of the Firm
 Staff and Project Organization
 Work Plan
 Cost and Price

Acronyms
 RFP - Request for proposals
 OCTA - Orange County Transportation Authority