

**PROPOSAL EVALUATION CRITERIA MATRIX  
RFP 2-3025 Public Outreach for Interstate 605/ Katella Avenue  
Interchange Project**

<b>Costin Public Outreach Group, Inc.</b>						<b>Weights</b>	<b>Overall Score</b>
<b>Evaluator Number</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>		
Qualifications of Firm	4.5	4.5	4.5	4.5	4.0	4	17.6
Staffing/Project Organization	4.0	4.0	4.0	4.0	4.0	5	20.0
Work Plan	4.5	4.5	4.5	4.5	4.0	6	26.4
Cost and Price	4.7	4.7	4.7	4.7	4.7	5	23.5
<b>Overall Score</b>	<b>88.5</b>	<b>88.5</b>	<b>88.5</b>	<b>88.5</b>	<b>83.5</b>		<b>88</b>
<b>Kleinfelder Construction Services, Inc.</b>						<b>Weights</b>	<b>Overall Score</b>
<b>Evaluator Number</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>		
Qualifications of Firm	4.5	4.0	4.5	4.5	4.0	4	17.2
Staffing/Project Organization	3.5	3.5	3.5	4.0	4.0	5	18.5
Work Plan	4.0	4.0	4.5	4.0	4.0	6	24.6
Cost and Price	5.0	5.0	5.0	5.0	5.0	5	25.0
<b>Overall Score</b>	<b>84.5</b>	<b>82.5</b>	<b>87.5</b>	<b>87.0</b>	<b>85.0</b>		<b>85</b>