



Orange County Transportation Authority

Legislative and Communications Committee Agenda

Thursday, November 21, 2024 at 9:00 a.m.

Board Room, 550 South Main Street, Orange, California

Committee Members

Donald P. Wagner, Chair
Katrina Foley, Vice Chair
Jon Dumitru
Fred Jung
Tam T. Nguyen
Mark Tettermer

Any person with a disability who requires a modification or accommodation in order to participate in this meeting should contact the Orange County Transportation Authority (OCTA) Clerk of the Board's office at (714) 560-5676, no less than two business days prior to this meeting to enable OCTA to make reasonable arrangements to assure accessibility to this meeting.

Agenda Descriptions

Agenda descriptions are intended to give members of the public a general summary of items of business to be transacted or discussed. The posting of the recommended actions does not indicate what action will be taken. The Committee may take any action which it deems to be appropriate on the agenda item and is not limited in any way by the notice of the recommended action.

Public Availability of Agenda Materials

All documents relative to the items referenced in this agenda are available for public inspection at www.octa.net or through the Clerk of the Board's office at the OCTA Headquarters, 600 South Main Street, Orange, California.

Meeting Access and Public Comments on Agenda Items

Members of the public can either attend in-person or listen to audio live streaming of the Board and Committee meetings by clicking this link: <https://octa.legistar.com/Calendar.aspx>

In-Person Comment

Members of the public may attend in-person and address the Board regarding any item within the subject matter jurisdiction of the Orange County Transportation Authority. Please complete a speaker's card and submit it to the Clerk of the Board and notify the Clerk regarding the agenda item number on which you wish to speak. Speakers will be recognized by the Chair at the time of the agenda item is to be considered by the Board. Comments will be limited to three minutes. The Brown Act prohibits the Board from either discussing or taking action on any non-agendized items.

LEGISLATIVE AND COMMUNICATIONS COMMITTEE MEETING AGENDA

Written Comment

Written public comments may also be submitted by emailing them to ClerkOffice@octa.net, and must be sent by 5:00 p.m. the day prior to the meeting. If you wish to comment on a specific agenda item, please identify the item number in your email. All public comments that are timely received will be part of the public record and distributed to the Board. Public comments will be made available to the public upon request.

Call to Order

Pledge of Allegiance

Director Jung

Closed Session

There are no Closed Session items scheduled.

Special Calendar

1. Conference Call with State Legislative Advocate Moira Topp

Moira Topp/Kristin Jacinto

Overview

An update of legislative items in Sacramento will be provided.

Consent Calendar (Items 2 and 3)

All items on the Consent Calendar are to be approved in one motion unless a Committee Member or a member of the public requests separate action or discussion on a specific item.

2. Approval of Minutes

Clerk of the Board

Recommendation(s)

Approve the minutes of the October 17, 2024 Legislative and Communications Committee meeting.

Attachments:

[Minutes](#)

3. Status Report of State Legislation Enacted in 2024

Clara Brotcke/Kristin Jacinto

Overview

At the conclusion of the 2024 state legislative session, 1017 bills were signed into law by Governor Newsom and chaptered by the Secretary of State, while 189 bills were vetoed. A report containing an analysis of legislation relevant to the Orange County Transportation Authority is provided.

Recommendation(s)

Receive and file as an information item.

LEGISLATIVE AND COMMUNICATIONS COMMITTEE MEETING AGENDA

Attachments:

- [Transmittal](#)
- [Staff Report](#)
- [Attachment A](#)

Regular Calendar

4. Agreement for Federal Legislative Advocacy and Consulting Services

Kristin Jacinto

Overview

On June 24, 2024, the Board of Directors approved the release of a request for proposals for federal legislative advocacy and consulting services to begin when the present term for these services expires on December 31, 2024. An evaluation team comprised of staff and members of the Board of Directors has reviewed the proposals. Board of Directors' approval is requested to select a firm to provide federal legislative advocacy and consulting services for the two-year period beginning January 1, 2025.

Recommendation(s)

- A. Approve the selection of Potomac Partners DC to provide federal legislative advocacy and consulting services.

- B. Authorize the Chief Executive Officer to negotiate and execute Agreement No. C-4-2285 with Potomac Partners DC, in the amount of \$540,000, for the period of January 1, 2025, to December 31, 2026, with two, two-year option terms, to perform federal legislative advocacy and consulting services.

Attachments:

- [Transmittal](#)
- [Staff Report](#)
- [Attachment A](#)
- [Attachment B](#)
- [Attachment C](#)

5. Final 2025-26 State and Federal Legislative Platforms

Alexis Carter/Kristin Jacinto

Overview

At the beginning of each legislative session, staff conducts a comprehensive review of the Orange County Transportation Authority's State and Federal Legislative Platforms to ensure updates are provided on relevant issues that are anticipated to be of discussion for the upcoming year. The final drafts of the revised 2025-26 Orange County Transportation Authority State and Federal Legislative Platforms are submitted for consideration and adoption by the Orange County Transportation Authority Board of Directors.

Recommendation(s)

- A. Adopt the revised 2025-26 State and Federal Legislative Platforms.

LEGISLATIVE AND COMMUNICATIONS COMMITTEE MEETING AGENDA

- B. Direct staff to distribute the adopted platforms to elected officials, advisory committees, local governments, affected agencies, the business community, and other interested parties.

Attachments:

[Transmittal](#)

[Staff Report](#)

[Attachment A](#)

[Attachment B](#)

Discussion Items

6. Marketing and Communications Update

Ryan Armstrong/Maggie McJilton

Overview

Staff will present an update on marketing programs for OCTA's multimodal transportation services and programs.

Attachments:

[Presentation](#)

7. OC Bus Riders Safety Perception Survey

Ryan Maloney/Maggie McJilton

Overview

Staff will present a summary of research conducted through an onboard survey and focus groups with OC Bus riders to gather their perceptions of safety, both while riding the bus and waiting at bus stops. This effort is required by SB 434 (Chapter 396, Statutes of 2023).

Attachments:

[Presentation](#)

8. Public Comments

9. Chief Executive Officer's Report

10. Committee Members' Reports

11. Adjournment

The next regularly scheduled meeting of this Committee will be held:

9:00 a.m. on Thursday, December 19, 2024

OCTA Headquarters

Board Room

550 South Main Street, Orange, California