



Measure M2 Community-Based Transit Circulators Program Project V Ridership Report

Semi-Annual Ridership Report:
April 2025 through September 2025





Project V Program Objectives

- Encourage new, well-coordinated, flexible transportation systems customized to each community's needs
- Develop local bus transit services such as community-based circulators, shuttles, and bus trolleys that complement regional bus and rail service
- Competitively fund effective and user-friendly services that do not duplicate or compete with existing transit services



Regional Transit – OC Bus Routes 1-99



Project V History



Over \$99.4 million awarded for 50 projects and ten planning studies



Five calls to date, most recently in 2024



Special event and seasonal services have been the most successful (based on ridership)



2024 call provides for 11 existing Project V services to be extended to June 2031

Call – Call for Projects



Overview

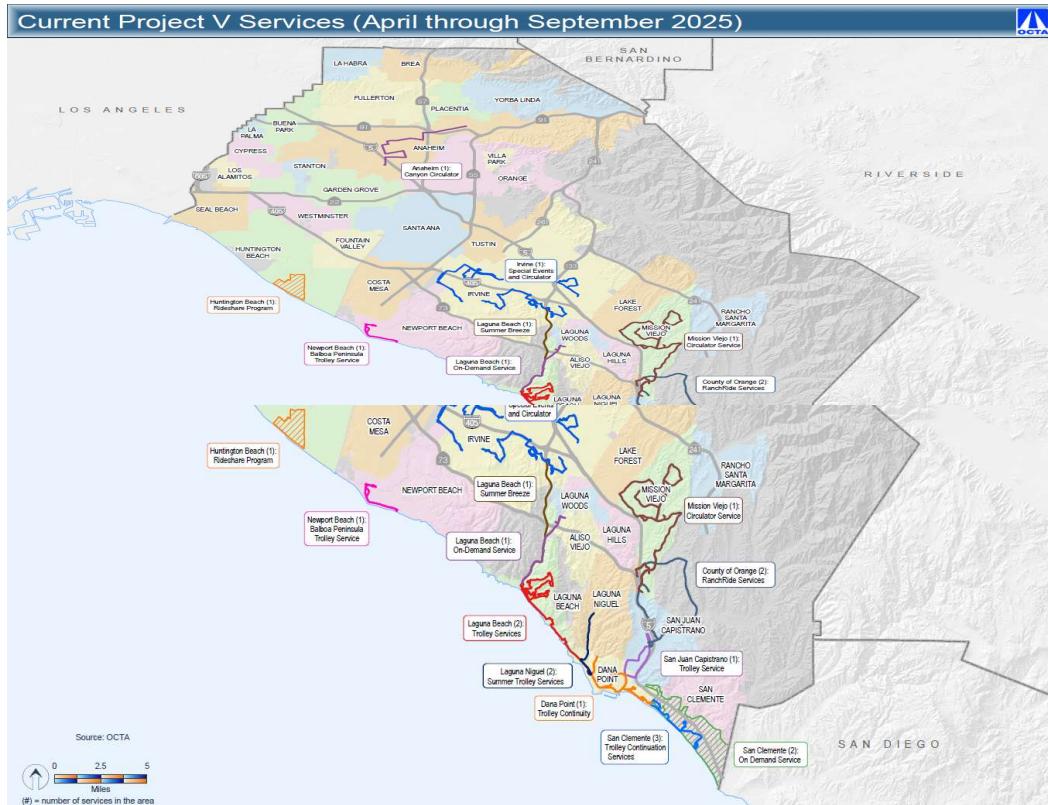
- Two percent of M2 net revenues
- 2024 Call: Board awarded \$45.13 million to fund 11 existing projects and three new projects
- Key Performance Indicators:
 - OCTA subsidy per boarding: \$10.81
 - Maximum cost per boarding: \$21.63
 - On-time performance and customer satisfaction thresholds met
- Underperforming services subject to city council determination
- Semi-annual ridership reports are provided to the OCTA Board

M2 – Measure M2
OCTA – Orange County Transportation Authority
Board – Board of Directors





Regional Overview



• Project V Grants

- 21 grant-funded services in operation from April 2025 to September 2025

• Overall Ridership Statistics

- 573,888 total passengers
- 36,313 hours of transit service
- 430,112 revenue vehicle miles



Grants in Operation: April 2025 to September 2025

Seasonal & Special Event (12 grants)

- Dana Point (2020 grant)
- Laguna Beach (2018, 2020, and 2024 grants)
- Laguna Niguel (2018 and 2024 grants)
- Newport Beach (2024 grant)
- San Clemente (2016, 2018, 2020, and 2024 grants)
- San Juan Capistrano (2024 grant)

Local Circulator (Four grants)

- County of Orange (2016 and 2024 grants)
- Irvine (2024 grant)
- Mission Viejo (2024 grant)

On-Demand (Four grants)

- Huntington Beach (2020 grant)
- Laguna Beach (2024 grant)
- San Clemente (2016 and 2024 grant)

Commuter (One grant)

- Anaheim (2020 grant)





Performance Standards

- **Services evaluated for adherence to established performance standards:**
 - 21 out of the 21 active Project V services were in operations
- **Services that did not meet customer satisfaction standard:**
 - Laguna Niguel Summer Trolley – Southern Section (2018 grant)
 - Mission Viejo Community Circulator (2024 grant)
- **Services that exceeded cost per boarding maximum standard:**
 - Laguna Beach Laguna Canyon Road/El Toro Road Local Service (2024 grant)



Dana Point Trolley Continuity Program

- **Dana Point Trolley Continuity Program – Ridership (October 2024 to March 2025)**
 - Revised cost per boarding: \$22.78
 - Exceeded OCTA maximum cost per boarding (\$21.63)
 - Low ridership due to temporary impacts from harbor construction
 - Typical cost per boarding: \$10.47 to \$14.25
 - Most recent cost per boarding (April 2025 to September 2025): \$12.11
- **Recommendation**
 - Approve exception to waive city council action for the Dana Point Trolley Continuity Program's cost per boarding due to temporary impacts to ridership which have since been resolved



Next Steps



- Continue to work with local jurisdictions and monitor service performance
- Return to the Transit Committee and the Board with the next ridership update in July 2026