

AMENDED IN SENATE MARCH 26, 2025

SENATE BILL**No. 364**

Introduced by Senator ~~Jones Strickland~~

February 13, 2025

~~An act to amend Section 101.6 of the Business and Professions Code, relating to professions and vocations. An act to add Section 5367 to the Business and Professions Code, relating to outdoor advertising.~~

LEGISLATIVE COUNSEL'S DIGEST

SB 364, as amended, ~~Jones Strickland. Professions and vocations. Outdoor advertising displays: permits: new alignments.~~

The Outdoor Advertising Act regulates placement of advertising displays adjacent to and within specified distances of highways that are part of the national system of interstate and defense highways and federal-aid highways. The act prohibits a person, as defined, from placing an advertising display within the areas affected by the act without a permit. The act authorizes the Director of Transportation to adopt regulations for the enforcement of the act. Pursuant to that authority, existing regulations only require the Department of Transportation to process an application for placing a new advertising display along a new alignment of an interstate or primary highway if the application is accepted on or after the date that the department accepts the highway project for the new alignment as complete.

This bill would prohibit the department from denying or delaying the approval of a permit application for a new advertising display along a portion of a new alignment of an interstate or primary highway on the basis that the highway project has not been accepted as complete if the portion of highway is open to the use of the public for vehicular travel.

Under existing law, the Department of Consumer Affairs is composed of various boards, bureaus, and commissions that license and regulate the practice of various professions and vocations.

Existing law provides that these entities are established to ensure that those private businesses and professions deemed to engage in activities that have potential impact upon the public health, safety, and welfare are adequately regulated to protect the people of California, as prescribed.

This bill would make nonsubstantive changes to those provisions.

Vote: majority. Appropriation: no. Fiscal committee: ~~no~~ yes.
State-mandated local program: no.

The people of the State of California do enact as follows:

1 SECTION 1. Section 5367 is added to the Business and
2 Professions Code, immediately following Section 5366, to read:

3 5367. The department shall not deny or delay the approval of
4 a permit application for a new advertising display along a portion
5 of a new alignment of an interstate or primary highway on the
6 basis that the highway project has not been accepted by the
7 department as complete if the portion of highway is open to the
8 use of the public for vehicular travel.

9 SECTION 1. ~~Section 101.6 of the Business and Professions~~
10 ~~Code is amended to read:~~

11 ~~101.6. (a) The boards, bureaus, and commissions in the~~
12 ~~department are established to ensure that those private businesses~~
13 ~~and professions deemed to engage in activities that have potential~~
14 ~~impact upon the public health, safety, and welfare are adequately~~
15 ~~regulated to protect the people of California.~~

16 ~~(b) To this end, the boards, bureaus, and commissions establish~~
17 ~~minimum qualifications and levels of competency and license~~
18 ~~persons desiring to engage in the occupations they regulate upon~~
19 ~~determining that those persons possess the requisite skills and~~
20 ~~qualifications necessary to provide safe and effective services to~~
21 ~~the public, or register or otherwise certify persons in order to~~
22 ~~identify practitioners and ensure performance according to set and~~
23 ~~accepted professional standards. They provide a means for redress~~
24 ~~of grievances by investigating allegations of unprofessional~~
25 ~~conduct, incompetence, fraudulent action, or unlawful activity~~
26 ~~brought to their attention by members of the public and institute~~

1 ~~disciplinary action against persons licensed or registered under~~
2 ~~this code when that action is warranted. In addition, they conduct~~
3 ~~periodic checks of licensees, registrants, or otherwise certified~~
4 ~~persons in order to ensure compliance with the relevant sections~~
5 ~~of this code.~~