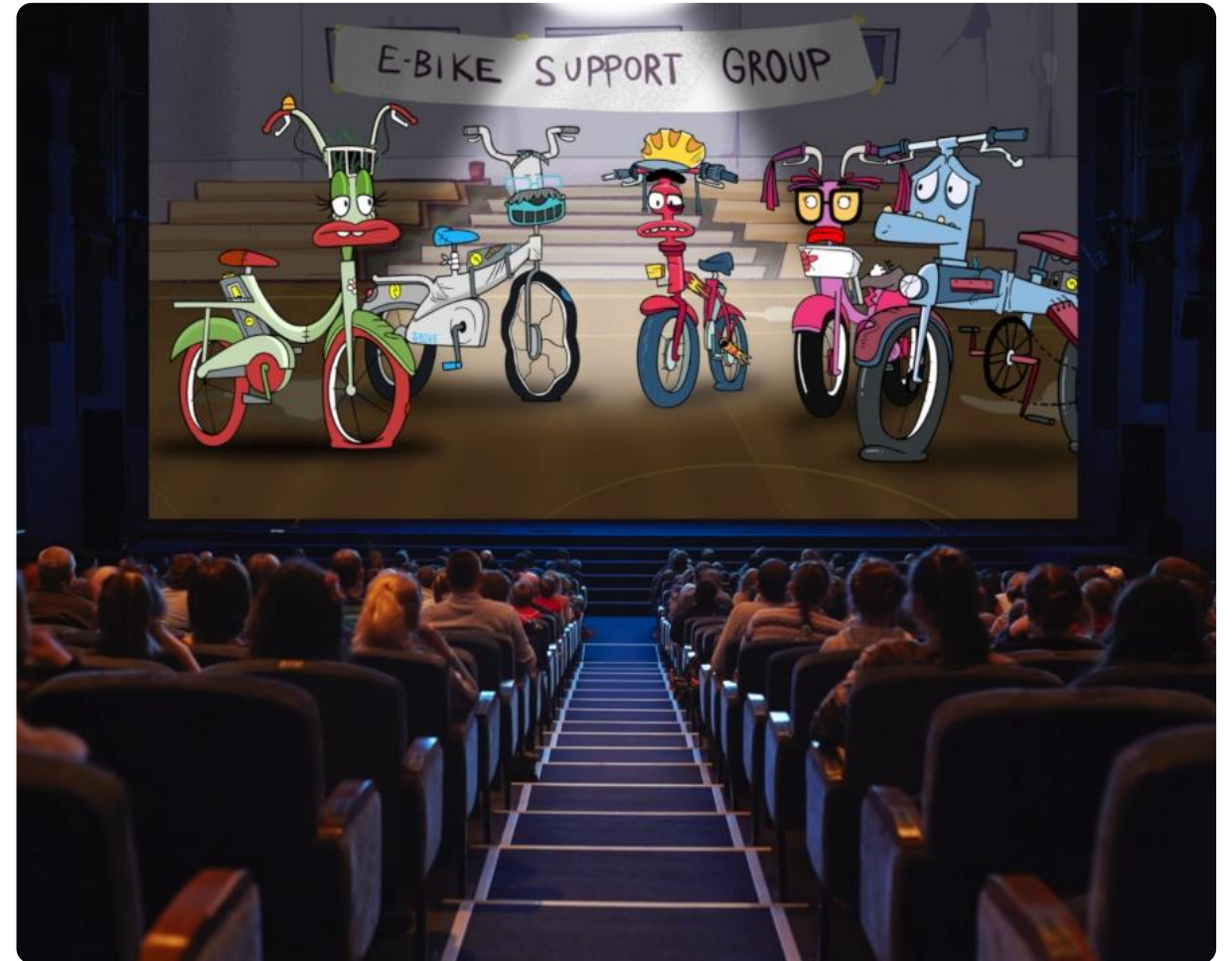
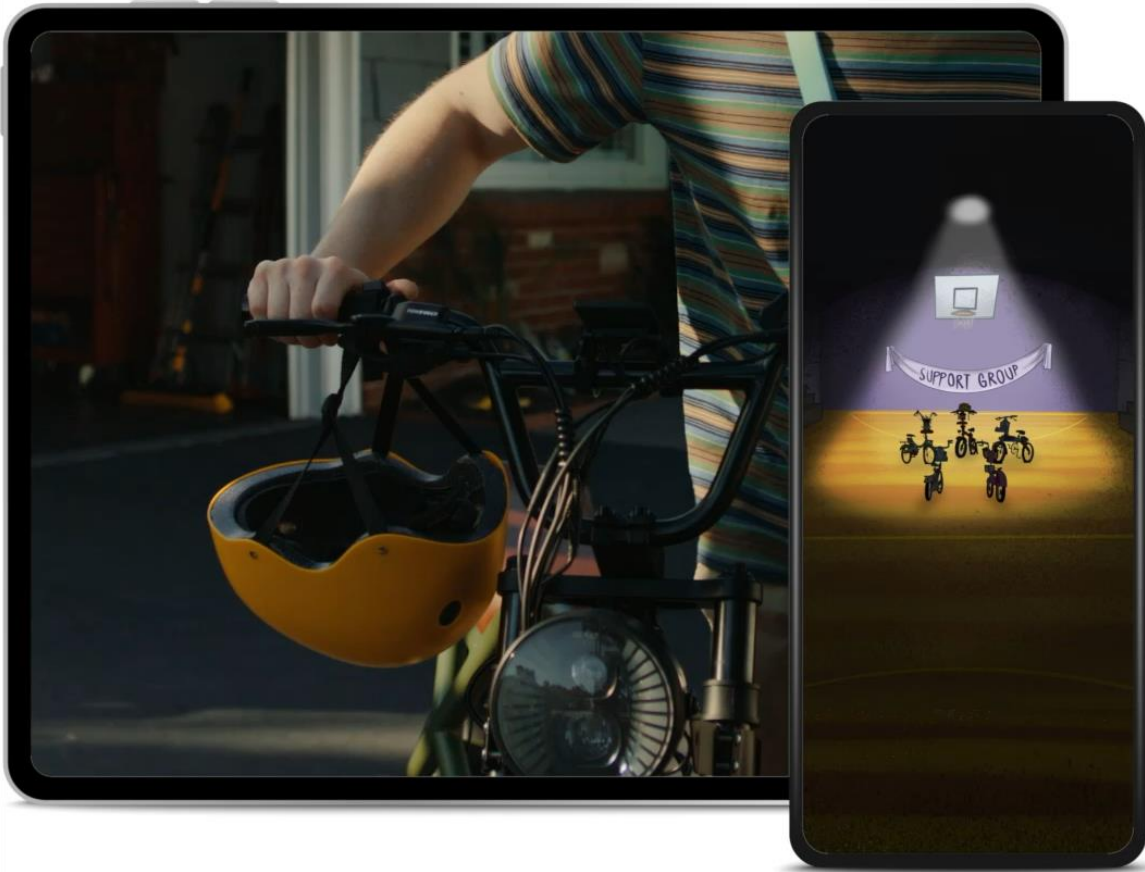


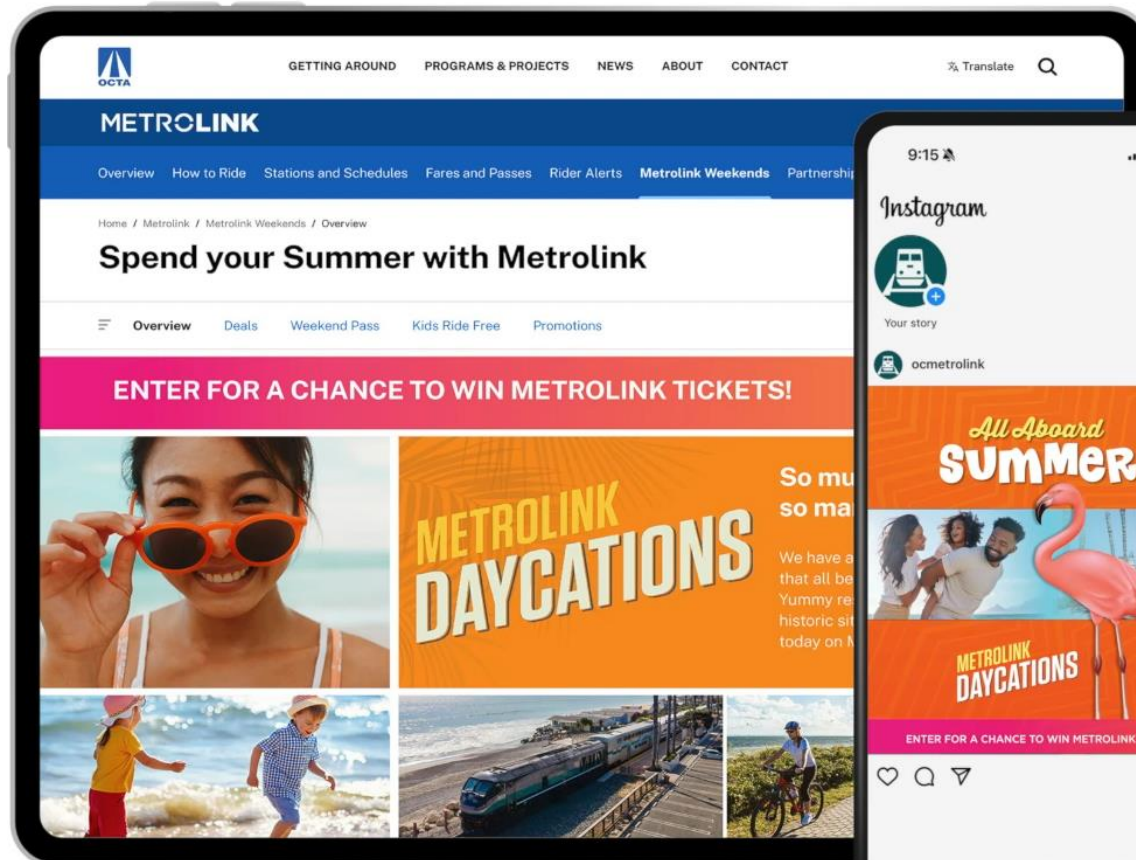


Marketing and Communications Update

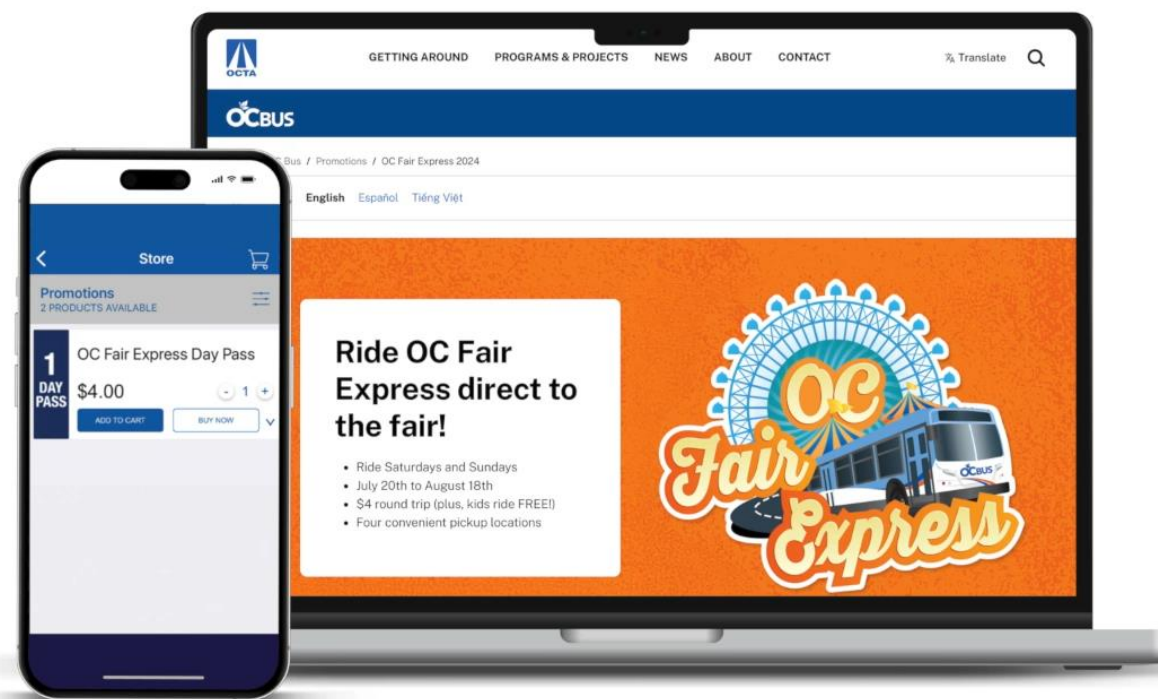
E-Bike Safety PSA Campaign



Metrolink Weekends: Summer Campaign



OC Fair Express



It's finally back in service 🥰

The OC Bus service is the best! 😎👍

Let's gooooo 🚶👏

Yessss!!!!!! Great move OC Bus 🙌

OC Bus: Choice Pass Promotion

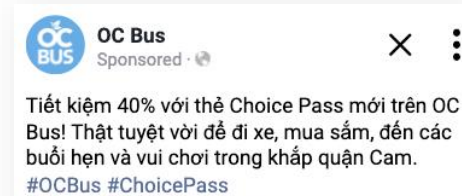


TWO WAYS TO SAVE

Save 40% wherever you travel from August 11 to December 31. Pick from a bundle of five 1-Day Choice Passes or a 30-Day Choice Pass.



Offer your customers more value with OC Bus promotional passes. These discount passes, well-liked by our riders, can be conveniently available at your location. An order form for these Choice Passes is attached for your convenience. Add OC Bus promotional passes to your offerings today!



DOS MANERAS DE AHORRAR

Ahorre un 40% dondequiera que viaje del 11 de agosto al 31 de diciembre. Elige entre un paquete de cinco pases Choice de 1 día o un pase Choice de 30 días.



THREE WAYS TO PURCHASE



Mobile App



In Person



Online

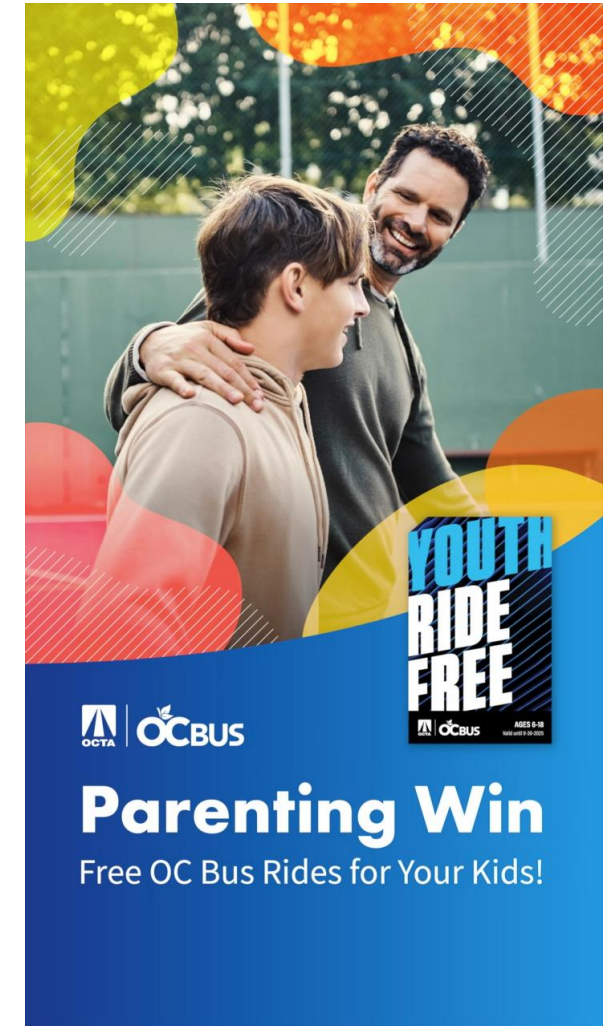
Compre los pases Choice con la aplicación OC Bus Mobile, en la OCTA Store, en línea en passales.octa.net o en puntos de venta. Asegúrese de activar su pase antes del 31 de diciembre de 2023. No se aceptarán pases de 1 día para abordar después de esta fecha. Los pases de 30 días deben activarse antes de esta fecha o vencerán. Una vez activado, su pase de 30 días será válido durante 30 días consecutivos.

The passes are part of California Climate Investments, a statewide initiative that puts billions of Cap-and-Trade dollars to work — reducing greenhouse gas emissions, strengthening the economy and improving public health and the environment — particularly in disadvantaged communities.

OCbus.com/Choice



OC Bus: Youth Ride Free Promotion



OC Bus: College Pass Program Campaign

A purple and pink graphic featuring a smiling young woman with glasses and a backpack, holding a smartphone. The background is decorated with yellow line-art icons of school supplies like a pencil, ruler, and book. Text on the graphic includes the OC Bus logo, the slogan 'Ride Free.* Save Big.', and the website 'OCbus.com/CPP'.

OCTA | OC BUS

Ride Free.* Save Big.

Community College Students
Ride OC Bus Everywhere!

OCbus.com/CPP
*Registration required. Student fees may apply.

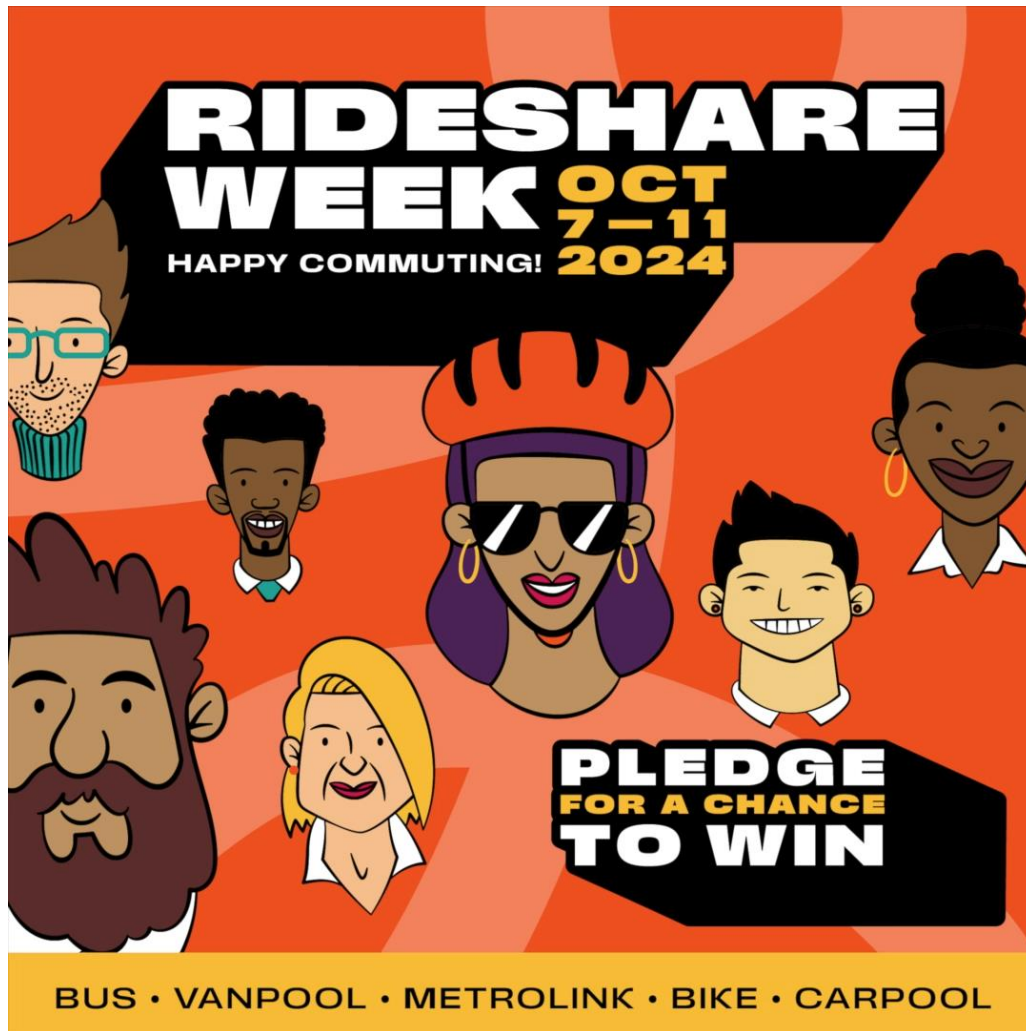
Download the **OC BUS** app to start riding!



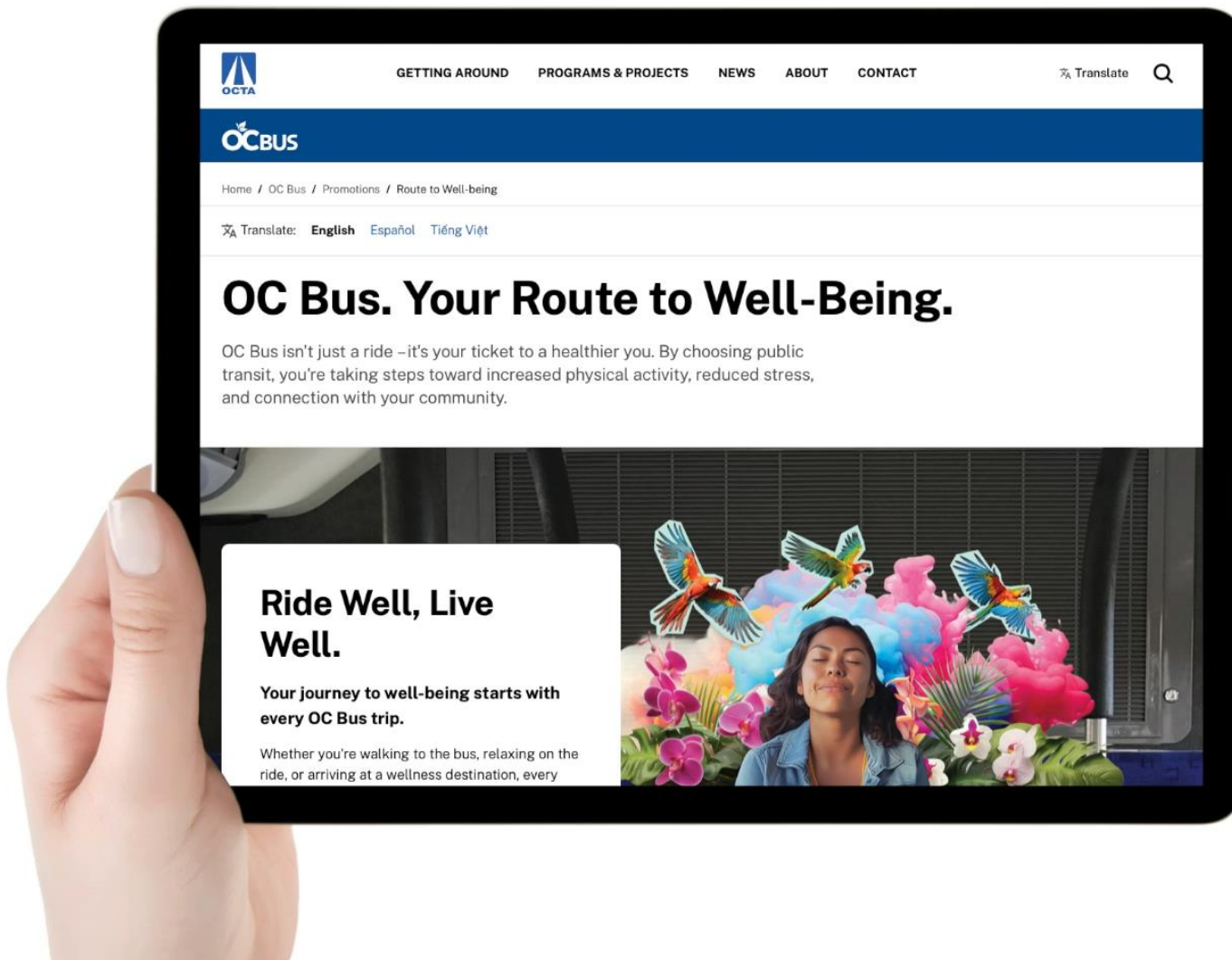
OC Bus: Free Ride Days



Rideshare Week



OC Bus: Your Route to Well-Being



405 Express Lanes Campaign & One-Year Anniversary







Less driving. More bonding.

Life. On time.



Less driving. More living.



Life. On time.

Welcome to the 405 Express Lanes. What will you do with all the time you'll save?

Let's face it, nobody lives in Southern California because they want to spend more time behind the wheel. We all have things we'd much rather be doing, like enjoying the great outdoors and being with our loved ones. The 405 Express Lanes reduces traffic congestion and helps you connect more easily to things you'd rather do than sit in traffic.



More than just convenient, the 405 Express Lanes also helps:

-  **Save Time**
Wherever and whenever you drive, you'll experience free-flowing traffic to help you reach your destination safely and efficiently.
-  **Reduce Stress**
Driving in heavy traffic conditions leads to greater stress. Free-flowing traffic isn't just more convenient – it's good for your health.
-  **Ease Congestion**
The 405 Express Lanes benefits all who drive the I-405. Those in the regular lanes enjoy reduced drive times because space is freed up by those who choose the 405 Express Lanes, such as carpools with three or more people that always travel toll-free.

Your FasTrak® transponder opens up a whole new way to enjoy the drive.

Because everyone using the 405 Express Lanes is required to have a transponder, traffic will always flow as freely as possible. All tolls will be collected electronically, with no toll booths or cash payments to slow you down.

Your FasTrak® transponder gives you access to the extensive network of established toll agencies anywhere in California. Simply affix the transponder to your vehicle and you're good to go.






Smoother and safer, too.

Car trouble on the 405 Express Lanes? We've got you covered. Our traffic operations center keeps a close watch on the Express Lanes 24 hours a day, 365 days a year and will dispatch our free tow truck service to you within minutes.



For further information, please visit us at: 405ExpressLanes.com.



Thank You