Marketing and Communications Update

OC Bus: Wave Launch Campaign & Promotion

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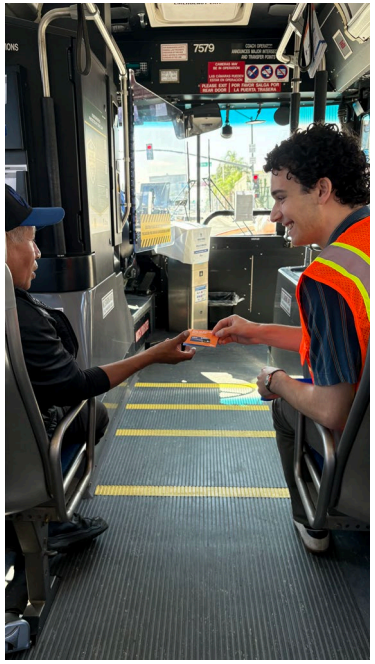
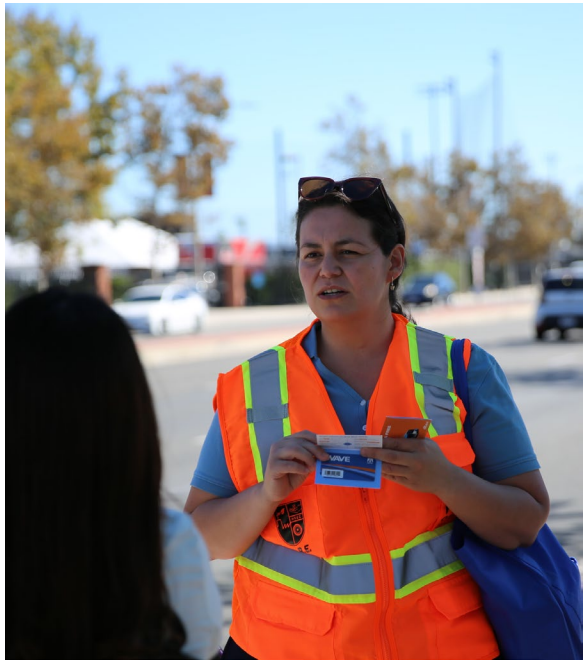
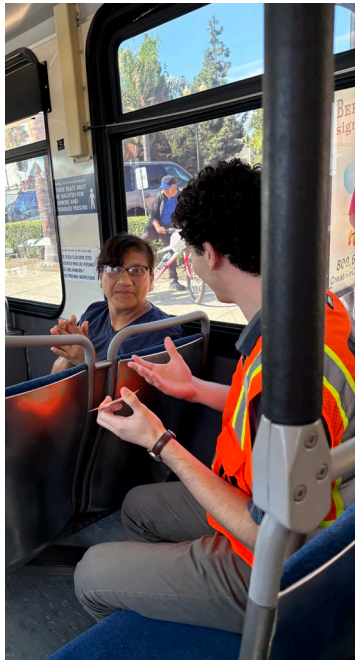

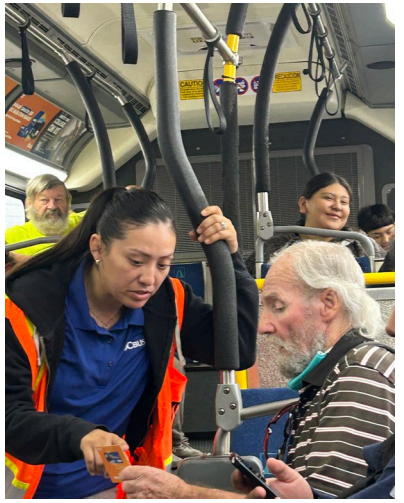
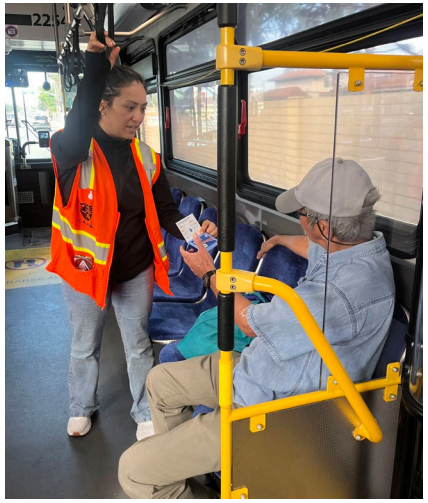

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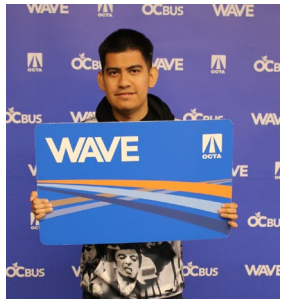

OC Bus: Transit Equity Day

OC Bus: Wave Launch Campaign & Promotion

OC Streetcar: Call for Artist

OC Streetcar – Orange County's first modern streetcar – is arriving in 2026, and we want you to be part of it! OCTA is inviting local digital artists to submit their portfolios for the opportunity to create artwork featured in OC Streetcar marketing campaigns.

SHOWCASE YOUR DIGITAL ART WITH OC STREETCAR

Selected artists will be compensated on a commission basis and will collaborate with OCTA to capture the experience of the OC Streetcar – celebrating connection, movement, and the vibrant culture of our communities. Don't miss this opportunity to contribute to a historic milestone in Orange County!

KEY MILESTONES

PORTFOLIO SUBMISSIONS OPEN
January 5, 2026
Artists may begin submitting a portfolio of illustrations from their existing body of work.

DEADLINE TO SUBMIT PORTFOLIOS
February 1, 2026
Last day to submit portfolios of existing work.

FINALIST INTERVIEWS
Week of February 9, 2026
Finalist artists will be invited to participate in interviews with the Selection Committee.

SELECTED ARTISTS ANNOUNCED
February 15, 2026
OCTA will announce a selection of up to five artists.

Thank you