

Active Transportation Program Biannual Update



STEP Campaign

Project Progress

- Deliver walking and bicycling safety education program to public elementary schools
- 25 schools enrolled in the program
- Subconsultants working with enrolled schools
 - Delivering menu of activities
 - Engaging with parents
 - Continuing with in-school activities
- City/school/parent SRTS committee meetings

SRTS – Safe Routes to Schools



Suggested Route Mapping

Planning

Key Projects and Studies

- Garden Grove to Santa Ana (GG-SA) Rails to Trails
- Bicycle Gap Closure Study

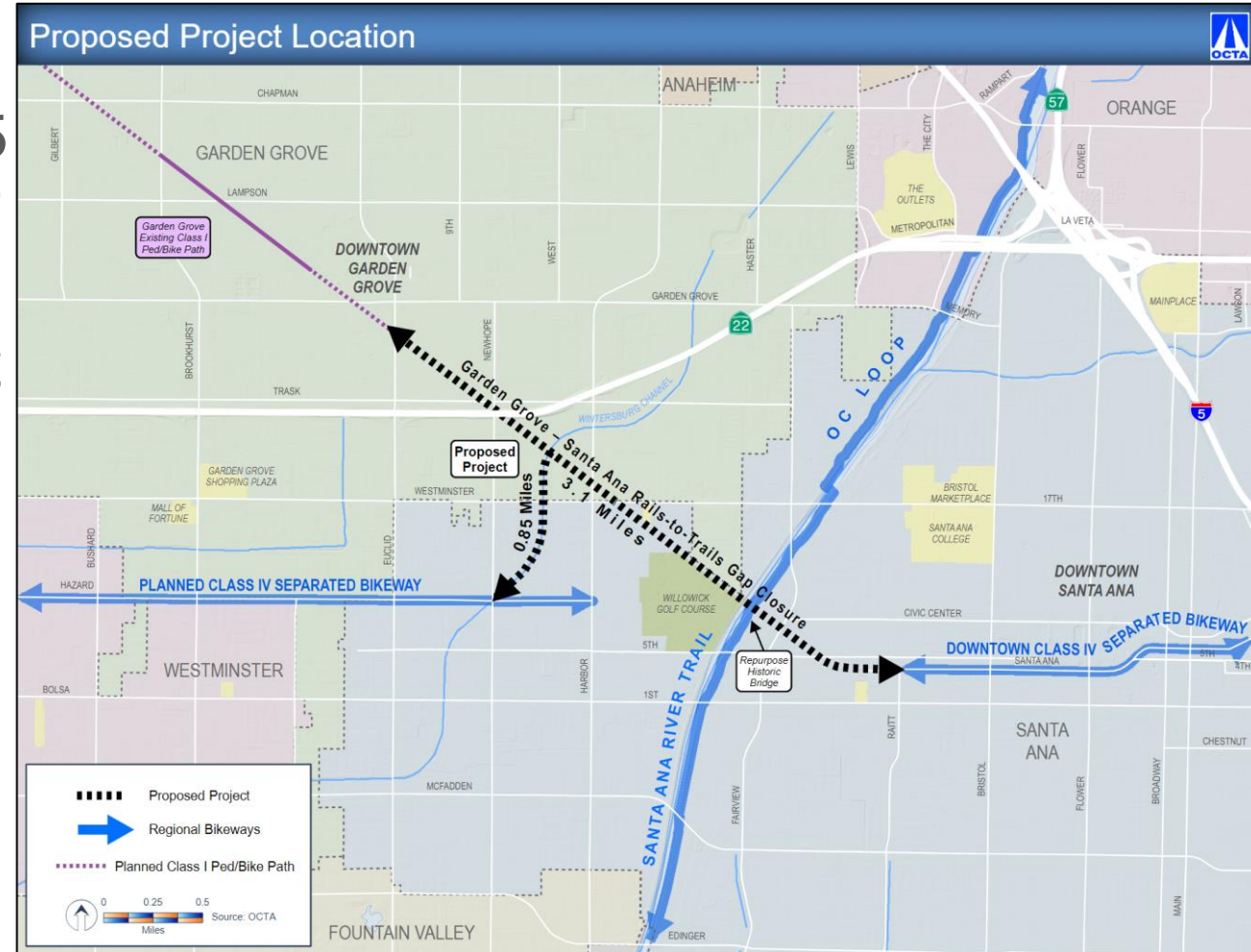


OCTA bicycle planning efforts focus on the needs of users from ages 8 to 80

GG-SA Rails to Trails

- GG-SA Rails to Trails
 - Received \$3 million in ATP Cycle 5 funding for PA/ED phase of project
 - Board approval for consultant selection anticipated December 12

ATP – Active Transportation Program
PA/ED – Project Approval/Environmental Documents
Board – Board of Directors



Bicycle Gap Closure Study

- Bikeway gap assessment for central and southern loops and a cross county bikeway
- Develop cost estimates
 - Position local agencies to advance bikeway projects
- Current activities
 - Developing concepts and cost estimates, continuing engagement with city partners
- Study to be completed by early 2023



E-Bikes in Orange County

- OCTA E-Bike Efforts Underway
 - Orange County quarterly e-bike meeting
 - E-bike Safety Action Plan
 - Print materials development
 - Video development



University of California, Irvine Bicycle Month Skills Course

E-bikes – Electric bicycles

E-Bike Planning and Coordination

- Quarterly E-Bike Local Partners Meeting
- 13 cities participated, 23 total attendees
- Focus:
 - E-bike behavior trends
 - Resources
 - Existing programs
 - Concerns
 - Best practices
- E-Bike Safety Plan
- Key deliverables:
 - Two e-bike rodeos
 - Stakeholder survey
 - Gap analysis
 - Where we are vs. where we would like to be
 - Recommendations
 - Tool kit for producing videos, print material, and hosting e-bike safety events

E-Bike Media

- OCTA E-Bike Print Materials
 - Focus:
 - Courteous riding
 - Passenger riding
 - Stopping distance
 - Handouts, bicycle hangers, social media posts
 - Links to OCTA website
 - Meant for public use
- [OCTA E-Bike Video](#)
 - Developed concepts for an e-bike video targeting teen e-bike users
 - Partnered with a local social media influencer to produce a short video

EXPAND YOUR BRAIN

DRAFT

MOVE GEAR. NOT PEOPLE.
Your bike is designed for only one rider. Keep your friend off the back to stay safe.

COMPLETE YOUR BIKE OUTFIT WITH A HELMET.
By law, all bike riders under 18 or with a Class III bike must wear a helmet.

Learn more at www.octa.net/e-bikesafety.

Next Steps

- Return to the Board with updates on active transportation efforts including:
 - STEP Campaign, GG-SA Rails to Trails, and e-bikes
 - Grant pursuits
 - Partnering with stakeholders
- Seek funding opportunities to support active transportation activities
 - Continue working with local agencies and community groups to advance active transportation measures for all Orange County residents