



## 2024 OC Transit Vision

### *Public Engagement and Survey Analysis Report*

### *Phase 2*

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## I. EXECUTIVE SUMMARY

The Orange County Transportation Authority (OCTA) continues to develop the 2024 OC Transit Vision (Plan), which is a 30-year plan aimed to integrate, enhance, and expand transportation services in Orange County. This study builds upon the previous 2018 transit plan and other recent studies to establish a framework for future transit investments that include high-capacity transit corridors, which offer fast and frequent service, and other recommendations ranging from fixed-route bus to first/last mile options. For this effort, a community and stakeholder engagement program was developed to inform Orange County communities about the Plan and gain their feedback. This summary report documents the outreach and notification activities, along with community survey results for the latter part of the study, which was conducted from May 3 through July 14, 2024. The engagement strategy was executed to increase awareness and encourage active participation in a community webinar and survey, specifically seeking feedback on the proposed Transit Opportunity Corridors and countywide transit strategies.

The survey research was qualitative, which means that results cannot be considered representative of the total population of interest. Informal research methods are useful to explore a group's opinions and views, allowing for the collection of verifiable data. This data can reveal information that may warrant further study and is often a cornerstone for generating new ideas.

### i. Community Engagement Approach

Following the outreach efforts conducted in the first engagement phase, a separate strategy was developed to engage Orange County residents and stakeholders. The priorities for this phase focused on spreading information about the Plan and encouraging stakeholder participation in the public webinar and community survey.

The community engagement approach encompassed a range of outreach strategies designed to connect with the public and historically underserved Orange County communities. These engagement strategies included digital and traditional notification. Digital efforts included:

- Organic social media posts
- Emails to the OC Transit Vision database
- Posting to the OC Bus mobile ticketing app
- Creating and distributing a digital toolkit to community organizations

Traditional notification strategies involved:

- Posting flyers in county libraries and community centers
- Placing newspaper advertisements
- OC bus interior advertising
- Extensive efforts to target and directly engage with stakeholders at community events

*Figure 1 Anaheim Juneteenth Celebration*



Over the summer, a series of 20 pop-up events were conducted by the OC Transit Vision Outreach Team and OCTA's Diversity Outreach Team. The OC Transit Vision Outreach Team participated in 12 pop-ups across each of the five supervisorial districts in Orange County. The team also conducted two additional pop-ups each in Santa Ana and Anaheim, given the size and language diversity of the cities. The Diversity Outreach Team supported and promoted the survey effort at eight additional events. The pop-up events had two goals: to encourage residents to attend a public informational webinar on July 9th to learn more about the proposed transit improvement corridors and to drive overall survey participation. The survey aimed to ask the community to identify which corridors they felt were most important for potential transit improvements. These events provided opportunities to directly engage with the community, answer questions, provide information about the Plan, and receive feedback.

In conjunction with the pop-up efforts, stakeholder briefings and presentations were held during the engagement period. The project team presented at OCTA's Citizen's Advisory Committee, Diverse Community Leaders Group and the OC Bus Customer Roundtable. They also hosted a Community-Based Organization Roundtable, an Elected Officials Roundtable, and Planning Directors Forum for key stakeholders and local jurisdictions to learn more about the OC Transit Vision background and goals and receive input.

Figure 2 Costa Mesa Dungan Library Pop-up



## ii. Equitable Engagement

To reflect the county's diversity, the engagement strategy was created to connect with traditionally marginalized groups. Our goal was to gather input on the Plan from diverse audiences spanning various ethnic backgrounds, ages, languages, and socioeconomic statuses. As with the initial phase of engagement, project materials such as promotional flyers, bus advertisements, social media content, e-blasts, surveys, newspaper advertisements, and presentation materials were available in English, Spanish, and Vietnamese. In addition, the public webinar included live simultaneous interpretation in

Figure 3 Santa Ana Cinco de Mayo



Spanish, Vietnamese, and American Sign Language. This linguistic inclusivity helped break down barriers to access and participation.

Furthermore, the outreach team expanded its in-community outreach by connecting with the community at city-hosted events and cultural celebrations throughout the county. These events and locations were strategically chosen to reach residents less likely to do so through traditional means, a strategy that proved effective throughout the study. This targeted outreach approach was essential for gathering a wide range of perspectives, which enhanced our understanding of community priorities for transit corridor improvements.

### iii. Survey Implementation

The survey opened to the public on May 3, 2024, and closed on July 14, 2024. During that period, a total of 4,423 surveys were collected. Out of that total, 3,655 were collected in English, 505 in Spanish, and 263 in Vietnamese. Below is a summary of the survey implementation:

- The survey was provided in English, Spanish, and Vietnamese languages.
- The survey was made available in both digital and print form.
- Promotional print flyers were distributed to 13 community centers across the five Orange County supervisorial districts.
- The survey was promoted at 20 community pop-up events across Orange County.
- Transit pass incentives, light refreshments, and branded notepads were offered to encourage event visitors to learn more and take the survey.
- Both traditional and digital communication methods were developed to encourage survey participation. This includes use of newspaper advertisements, social media posts, emails, outreach toolkits, OC Bus mobile app, and bus interior advertising.
- As an incentive for participation, all respondents were given the opportunity to enter a sweepstakes, with the chance to win one of four gift cards valued at \$50 each.

*Figure 4 Fountain Valley Summerfest*



### iv. Survey Results Analysis

A survey was created to collect feedback from the Orange County community to learn more about which Transit Opportunity Corridor they would like to see potential transit improvements implemented. The survey opened on May 3, 2024, and closed on July 14, 2024. The top five corridors selected included Harbor Blvd (46%), Beach Blvd (43%), Garden Grove Blvd (31%), Katella Ave (31%) and Main St (30%). Please note that the survey percentage exceeds 100%

because it reflects how many times participants select each specific corridor. Following the first question, an open-ended question was asked, inviting suggestions for other potential transit corridors. The following section presents the questions and additional results from the survey.

**Table 1. Transit Corridors**

<b>Q1: Below are twelve Orange County corridors identified for potential transit improvements. Please choose up to five of these transit corridors that you consider the most important to you.</b>	
<b>Harbor Blvd (Fullerton to Costa Mesa)</b>	46%
<b>Beach Blvd (Fullerton Park and Ride to Huntington Beach)</b>	43%
<b>Garden Grove Blvd - Chapman Ave (Westminster to Orange)</b>	31%
<b>Katella Ave (Long Beach to Orange)</b>	31%
<b>Main St (Anaheim to Costa Mesa)</b>	30%
<b>Bolsa Ave – 1st St (Westminster to Irvine)</b>	27%
<b>Edinger Ave (Goldenwest Transportation Center to Tustin Station)</b>	27%
<b>La Palma Ave - Lincoln Blvd (Cerritos to Orange)</b>	25%
<b>State College Blvd - Bristol St with South Coast Plaza to John Wayne Airport extension</b>	24%
<b>Westminster Blvd – 17th St (Long Beach to Santa Ana)</b>	21%
<b>State College Blvd - Bristol St (Brea to Costa Mesa) without extension to John Wayne Airport</b>	18%
<b>Warner Ave (Huntington Beach to Santa Ana)</b>	18%

The second question of the survey was in an open-ended format. Survey participants were encouraged to write suggestions for a corridor not mentioned in the current list. Top five corridor suggestions included:

- Brookhurst St (16)
- Euclid St (15)
- Magnolia St (15)
- Orangethorpe Ave (15)
- Pacific Coast Hwy (14)

After completing the first two questions, survey participants had the option to complete demographic questions. Demographic participation was optional and did not affect their raffle eligibility.



**Table 2. Key Demographic Findings**

Survey Question	Response Rate	Top Three Findings
<b>Q3: What is your age range?</b>	94%	<b>35%</b> of participants were between the ages of 20-35, <b>27%</b> were between 36-50, and <b>20%</b> were between 51-65.
<b>Q4. What is your combined annual household income?</b>	79%	<b>32%</b> of the respondents make less than 30,000 a year in household income. <b>17%</b> of the respondents make between 30,000 to 49,000 annually in household income. <b>12%</b> of respondents shared their annual household income is between \$50,000-\$79,000.
<b>Q5. What ethnic group do you consider yourself a part of or feel closest to?</b>	90%	Over <b>51%</b> of respondents represent the Latino/Hispanic community. Followed by <b>21%</b> of the respondents who represent Asian ethnic groups. <b>16%</b> of respondents identified themselves as Caucasian/White.

A detailed breakdown of the full demographic findings is located on page 9. An infographic of survey results can be found in **Appendix A**.

## v. Stakeholder Briefings

Three stakeholder briefings (Planning Leaders Forum, Elected Office Roundtable, Community Leader’s Roundtable) were held to gather feedback from Orange County leaders. Each meeting followed a similar format, starting with an overview and background of the Plan, followed by a review of maps of the 12 corridors under consideration for transit improvements, two poll questions, and a discussion session. Brief summaries and key themes from each meeting are found below.

### Planning Forum

A planning forum was held on May 30, 2024, to engage Orange County planning directors and other city staff on the OC Transit Vision Master Plan background, process, and goals. The forum was attended by 13 city members. Key themes discussed during the polls and discussion included:

- Coordination of transit corridors with housing growth plans.
- Preferences to prioritize Beach Blvd, Harbor Blvd, and Bristol St and State College Blvd (with John Wayne Airport Extension) for transit corridor improvements.
- Emphasis on prioritizing first/last mile connections.

### **Elected Office Roundtable**

On June 6, 2024, an Elected Official’s Roundtable was organized to engage Orange County elected representatives and their staff in discussions regarding the OC Transit Vision Master Plan. The roundtable was attended by 15 elected representatives and five city staff members. Attendees were encouraged to ask questions throughout the presentation. Key themes discussed during the roundtable included the following:

- Multiple representatives expressed the need for broader transportation options beyond buses, including street cars, autonomous vehicles, and enhanced pedestrian connections.
- Several comments highlighted concerns about the current efficiency and accessibility of the transit system.
- Concerns about passenger safety and the need for an overall reliable and safe transit experience.
- Importance of involving cities in the planning process to address gaps to meet local needs.
- Preferences to prioritize Bristol St and State College Blvd (with John Wayne Airport Extension), Beach Blvd, and Harbor Blvd for transit corridor improvements.
- Preference for OC Bus Improvements and Cross County Express Bus Service transit strategies.

*Figure 5 Elected Office Roundtable*



### **Community Leader’s Roundtable**

A Community Leader’s Roundtable was held on June 11, 2024, to engage Orange County community leaders on the Plan. Eleven community leaders attended the online meeting. Key themes discussed during the roundtable included the following:

- Importance of paratransit services and service improvements.
- Emphasis on the importance of more bus routes for low-income and disadvantaged students.
- Importance of connecting bus routes to elderly communities.
- Improvements for OC Bus route schedules to ensure reliability.
- Preferences to prioritize Harbor Blvd and Garden Grove Blvd for transit corridor improvements.
- Preference for Mobility Hubs and OC Bus Improvements transit strategies.

## II. OUTREACH AND SURVEY IMPLEMENTATION

Traditional and digital outreach and notification tactics were used to spread information about the Plan, promote the community webinar, and increase survey participation. Digital outreach tactics included email campaigns to the contact list, organic social media posts on Facebook and X (Twitter), and the distribution of an electronic toolkit. The toolkit comprised of copy, content, and graphics for community organizations and key stakeholders to share the information with their audiences. In addition to digital engagement, the outreach team placed advertisements on Instagram and in local Vietnamese and Spanish publications, placed flyers in county libraries and community centers, and advertised the project on OC Buses across the county. The interior bus ads featured a QR code which directed participants to the OC Transit Vision Master Plan website.

### i. Survey Outreach

The OC Transit Vision Outreach Team launched a comprehensive notification campaign as part of the survey engagement efforts. Successful digital and traditional tactics conducted during the first phase of outreach were incorporated into the latter engagement approach.

The recent round of survey outreach notification and engagement efforts are detailed below:

- Collected 4,423 digital and hard copy surveys from May 3 to July 14, 2024.
- Hosted one Planning Forum, one Community Leader Roundtable, one Elected Officials roundtable, and one community Webinar.
- Presented at one Citizen Advisory Committee (CAC) meeting, one Diverse Community Leaders Group, and one OC Bus Customer Roundtable.
- Connected with over 3,300 community members across 20 events in Orange County's five supervisorial districts.
- Reached over 75,000 readers via Spanish and Vietnamese-language newspapers.
- Emailed five multilingual notices to a network of more than 2,500 interested community stakeholders.
- Promoted the project and website through bus ads in OC Buses and on the OC Bus App.
- Advertised the survey and community webinar through five Facebook posts, and five X (Twitter) organic posts.
- Developed a digital toolkit as a convenient and efficient communication aid and shared it with more than 109 local municipalities, community leaders, and organizations associated with OCTA committees and stakeholders.
- Developed and distributed materials in English, Spanish, and Vietnamese.

*Figure 6 Anaheim Pride Farmers Market*



## ii. Survey Format

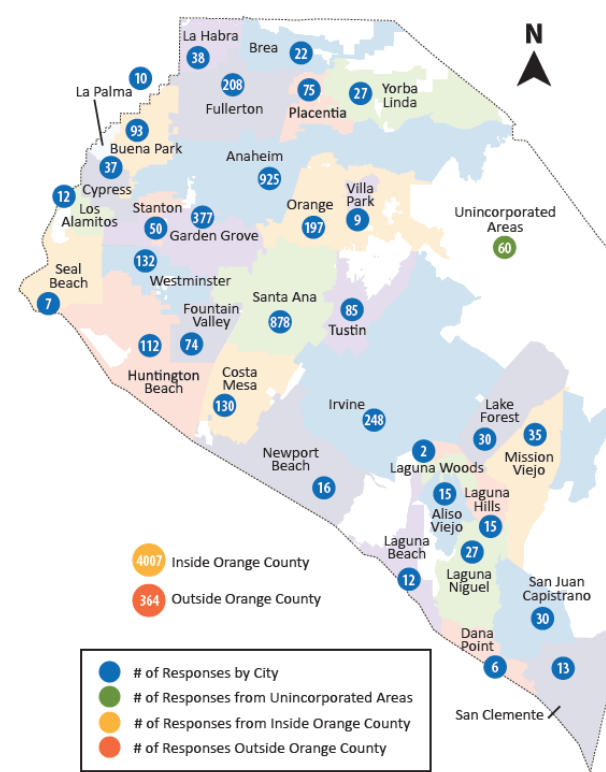
The survey was hosted on the Typeform platform and featured one main multiple-choice question. After providing their zip code, participants were asked to select up to five of 12 Transit Opportunity Corridors under consideration for transit improvements. Each selection described the proposed corridor and featured a map with key destinations along the route. A link to high-quality images of each map was available for participants to view. Respondents selected their preferred corridors and an additional open-ended question asked visitors if they had other suggestions for transit corridors that were not already listed. Following the open-ended response, participants were asked a series of demographic questions. Hard copy versions of the survey (**Appendix B**) were also created and distributed at pop-up events.

The survey questions were designed to:

- Determine which proposed transit corridors are the most preferred to respondents.
- Obtain feedback on other corridors stakeholders are interested in.
- Collect demographic information from respondents.
- Gather updated contact information for ongoing project communication.

The survey consisted of 6 questions in total, including three optional demographic questions and an option for participants to enter their email address for the gift card raffle. A question asking for participant’s zip codes was mandatory to continue. A total of 4,423 surveys were collected which included 3,655 responses in English, 505 in Spanish, and 263 in Vietnamese.

Figure 7: Home Zip Code Map



## III. ADDITIONAL SURVEY RESULTS

The following are additional survey results which represent the survey participants’ geographic area and demographics.

### iii. Geographic Distribution

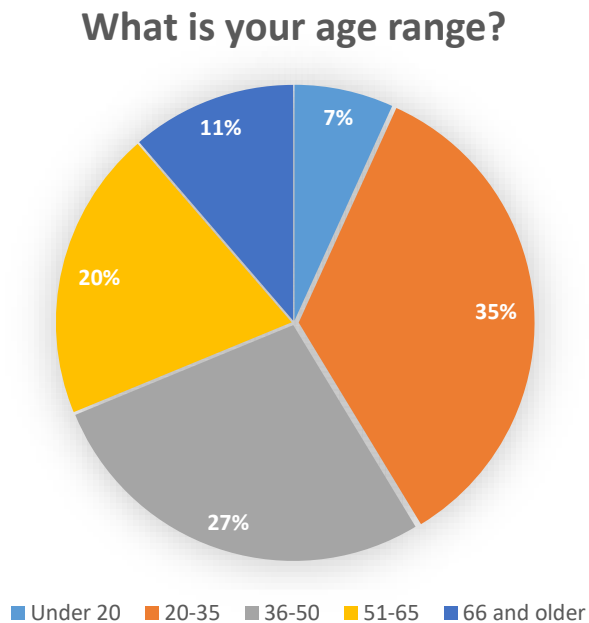
Most survey respondents shared their home zip code (98.8%; 4,371). Of those that provided zip code information, more than 90% (90.6%; 4,007) of respondents shared they live within Orange County. The top three cities with the highest percentage of survey responses within Orange County included Anaheim (23%; 925), Santa Ana, (21.9%; 878), and Garden Grove (8.4%; 377).

The respondent distribution map provides the number of total surveys collected by city and include unincorporated areas in Orange County. The total respondent count for survey input received from those residing outside Orange County is also provided (9%; 364).

#### iv. Demographics Results

The following three figures display the full graph results from the survey demographic questions.

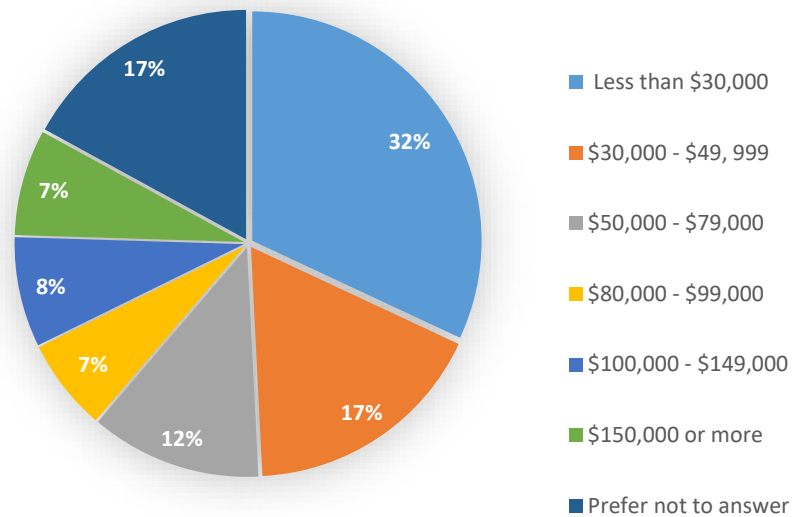
*Figure 8: Age Range*



Most survey participants disclosed their age was between 20 – 35 (35%). Respondents between ages 36 – 50 were the second largest age group to participate in the survey (27%) The third largest age group to participate in the survey were from ages 51 – 65 (20%)

Figure 9: Annual Household Income

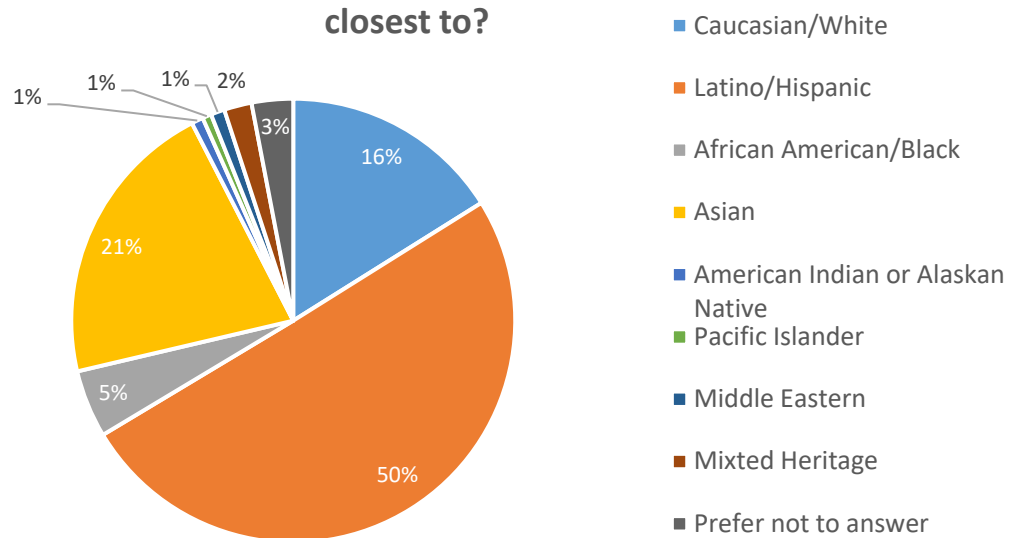
### What is your combined annual household income?



Of those who provided their annual household income, 32% make less than \$30,000. 17% of survey participants shared their combined annual household income is between 30,000 and 49,000. Another 17% preferred not to answer.

Figure 10: Ethnicity

### What ethnic group do you consider yourself a part of or feel closest to?



The three largest ethnic groups that participated in the survey were the following: 51% represented the Latino/Hispanic ethnic group, 21% represented the Asian ethnic group, and 16% of respondents represented Caucasian/White.

#### v. New Contacts

Enhancing public engagement is a key priority for OCTA, and a significant part of this study. During this last survey effort, a total of 855 new email addresses were gathered from survey respondents. These emails will be used for future OC Transit Vision Master Plan announcements and notifications.

## IV. CONCLUSION

The OC Transit Vision Master Plan technical team will further analyze survey results and public feedback to formulate a set of draft project recommendations. This effort along with the results of community engagement from the first phase of the study, conducted in fall/winter 2023, will be presented to the OCTA Board of Directors. These draft project recommendations will be reviewed and subsequently considered for approval at the end of 2024.

# APPENDIX

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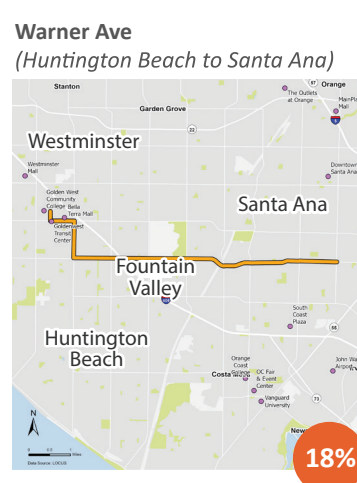
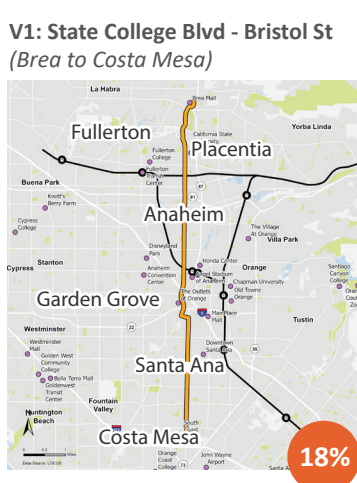
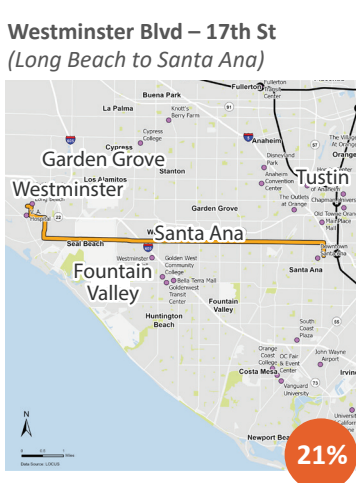
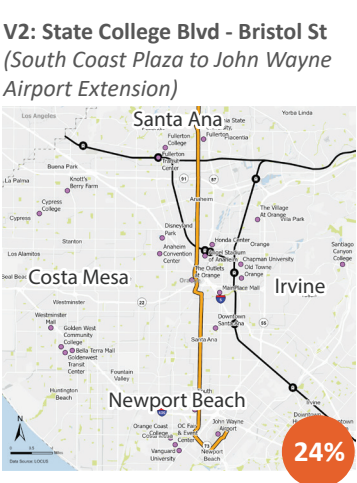
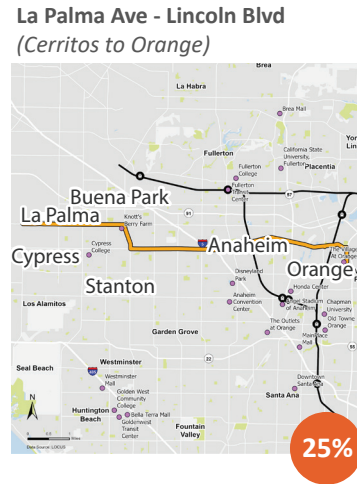
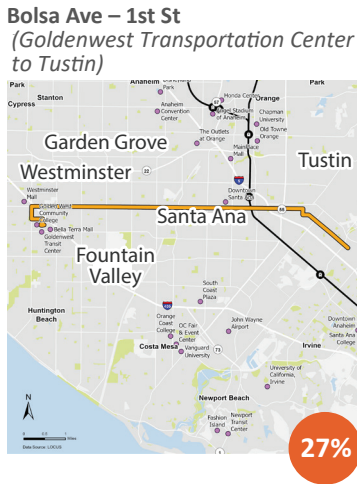
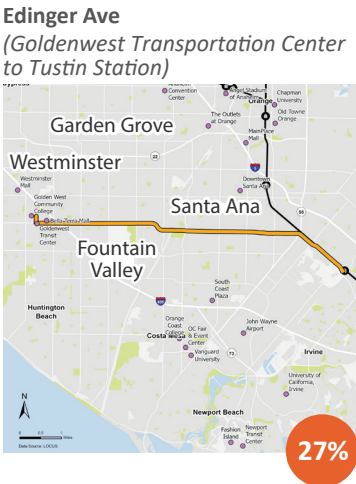
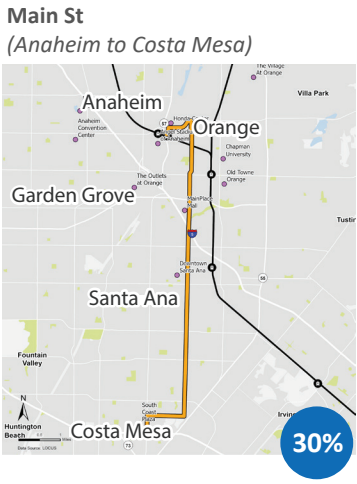
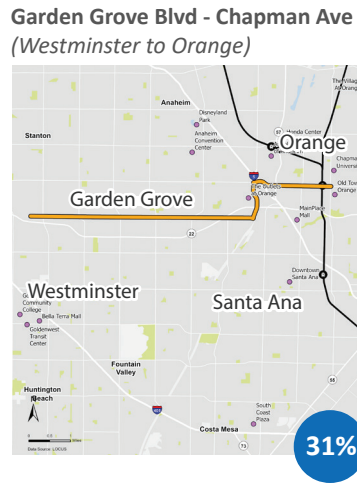
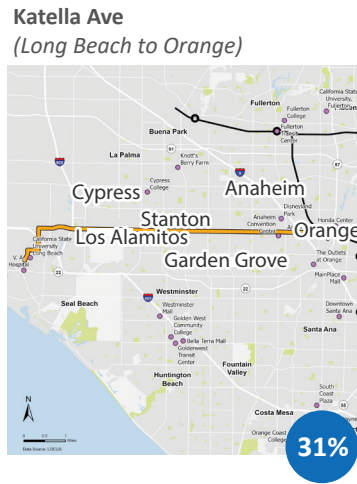
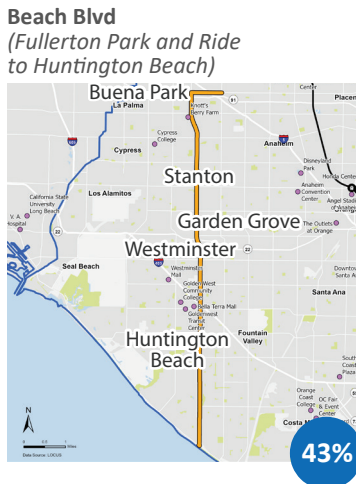
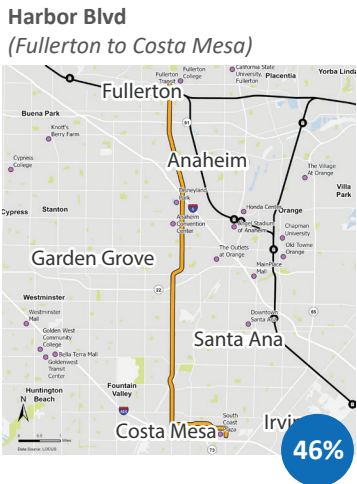
# APPENDIX A: Survey Infographic



# OC TransitVISION

## 2024 OC Transit Vision Survey Results & Outreach

Below are 12 Orange County corridors identified for potential transit improvements. Please choose up to FIVE of these transit corridors that you consider the most important to you.



\*The survey percentage exceeds 100% because it reflects how many times participants select each specific corridor.

### Survey Results

The graphic illustrates the twelve proposed transit improvement corridors. The top five selected corridors are Harbor Blvd, Beach Blvd, Katella Ave, Garden Grove Blvd - Chapman Ave, and Main St. The five least selected corridors are Warner Ave, State College Blvd - Bristol St, Westminster Blvd - 17th St, State College Blvd - Bristol with an Airport Extension, and La Palma Ave - Lincoln Blvd. Of the twelve corridors, Harbor Blvd (46%) and Beach Blvd (43%) were the top selected corridors.





# OC TransitVISION

## 2024 OC Transit Vision Survey Results & Outreach

### What is your age range?

- 7% Under 20
- 35% 20-35
- 27% 36-50
- 20% 51-65
- 11% 66 or older



### What is your combined annual household income?

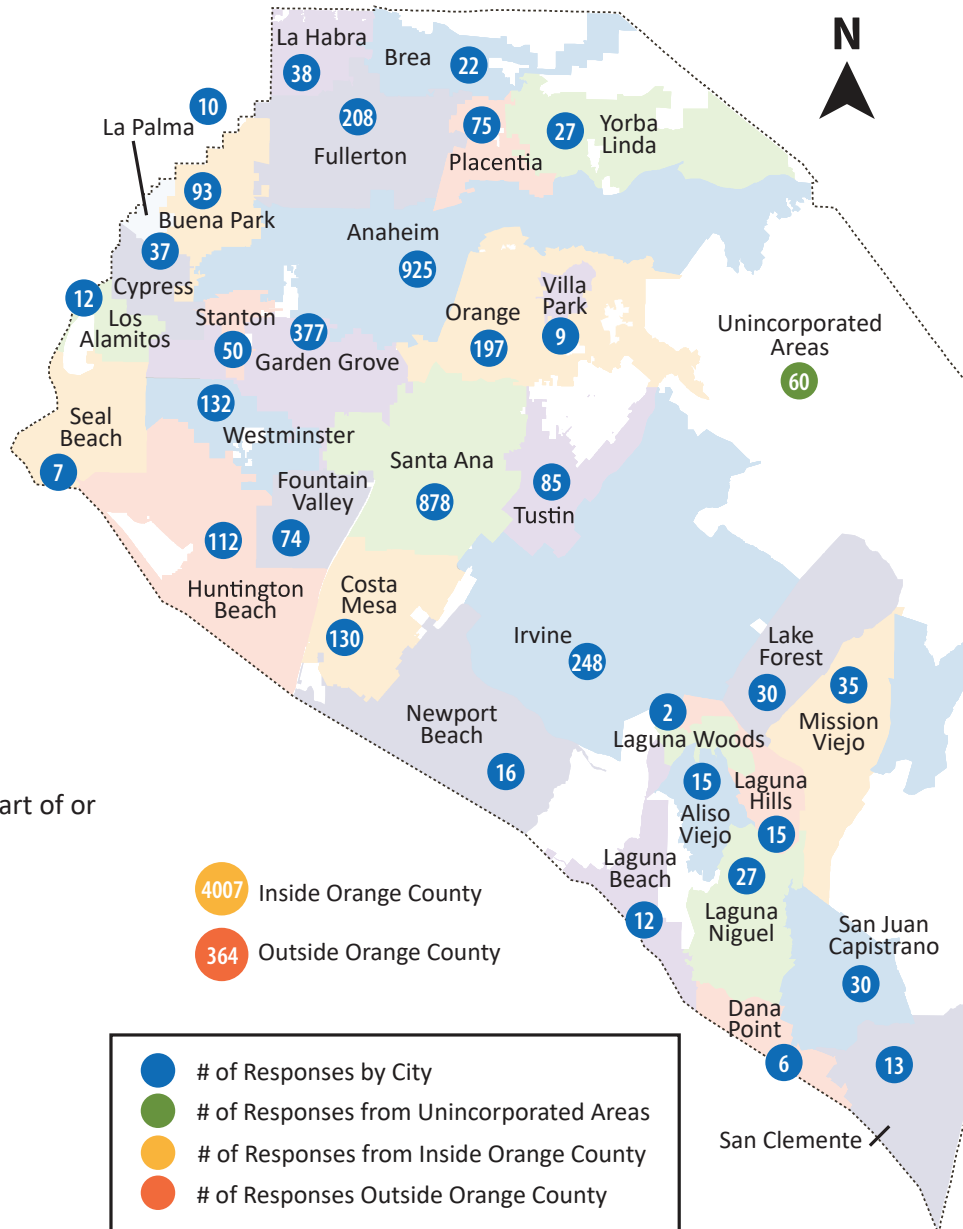
- 32% Less than \$30,000
- 17% \$30,000 – \$49,000
- 12% \$50,000 – \$79,000
- 6% \$80,000 – \$99,000
- 8% \$100,000 – \$149,000
- 8% \$150,000 or more
- 17% Prefer not to answer



### What ethnic group do you consider yourself a part of or feel closest to?

- 51% Latino/Hispanic
- 21% Asian – Korean, Japanese, Chinese, Vietnamese, Filipino or other Asian
- 16% Caucasian/White
- 5% African American/Black
- 1% American Indian or Alaskan Native
- 1% Pacific Islander
- 1% Middle Eastern
- 2% Mixed Heritage
- 2% Prefer not to answer

### Participant home zip code:



### Community Engagement

Collected **5,839** respondent surveys between May 3, 2024 and July 14, 2024

Sent **10** email notices to **4,000+** interested community stakeholders

Held **2** Community Webinars, **7** Stakeholder Interviews, **1** Planning Forum, **11** Teen Councils, **3** Citizen Advisory Committee (CAC) Meetings, **3** Diverse Community Leaders Groups, **2** OC Bus Customer Roundtables, **1** Elected Officials Roundtable, **3** Community Leader Roundtables

Promoted the project and website on interior bus advertisements in **OC Buses** and on the **OC Bus App**

Advertised the survey and community webinar through **8** Facebook posts, **3** Instagram posts and **9** X (Twitter) posts

Engaged **4,700+** community members across **32** events in Orange County, spanning all five Orange County Supervisor Districts

Developed a digital communications toolkit with project information and survey link and shared it with more than **218** local municipalities, community leaders and stakeholder organizations

Reached **163,000+** readers through Spanish and Vietnamese newspapers

Created and shared materials in **English, Spanish, and Vietnamese**

## APPENDIX B: Print Surveys in English, Spanish, and Vietnamese



## 2024 OC Transit Vision Survey

The Orange County Transportation Authority (OCTA) continues to develop the 2024 OC Transit Vision Master Plan (OC Transit Vision), which is a 30-year plan aimed to integrate, enhance, and expand transportation services in Orange County. Your feedback is important! Let us know which of the draft top 12 Orange County corridors are most important to you.

**Take our 2-minute survey for a chance to win one of four \$50 gift cards!**

### Part 1: Transit Corridors

**1. Below are twelve Orange County corridors identified for potential transit improvements. Please choose up to FIVE of these transit corridors that you consider the most important to you. For detailed maps, visit [octa.net/OCTransitVision](https://octa.net/OCTransitVision).**

- A) Beach Blvd (Buena Park to Huntington Beach)
- B) Bolsa Ave – 1st St (Westminster to Irvine)
- C) Edinger Ave (Westminster to Irvine)
- D) Garden Grove Blvd – Chapman (Westminster to Orange)
- E) Harbor Blvd (Fullerton to Costa Mesa)
- F) Katella Ave (Long Beach to Orange)
- G) La Palma Ave – Lincoln Blvd (Cypress to Anaheim)
- H) Main St (Anaheim to Costa Mesa)
- I) Warner Ave (Huntington Beach to Santa Ana)
- J) Westminster Blvd – 17th St (Seal Beach to Santa Ana)
- K) Version #1: State College Blvd - Bristol St (Brea to Costa Mesa) without extension to John Wayne Airport
- L) Version #2: State College Blvd - Bristol St with South Coast Plaza to John Wayne Airport extension

**2. Do you have any suggestions for a corridor that is not included in the current list? If yes, please specify the general location of your proposed corridor.** (Ex. On Harbor Blvd between Anaheim and Costa Mesa)

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### Part 2: Demographic Questions

Thanks for your input! Please tell us a little about yourself.

**1. What is your home zip code?**

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**2. What is your age range?**

- Under 20
- 20-35
- 36-50
- 51-65
- 66 or older

**3. What is your combined annual household income?**

- Less than \$30,000
- \$30,000 – \$49,000
- \$50,000 – \$79,000
- \$80,000 – \$99,000
- \$100,000 – \$149,000
- \$150,000 or more
- Prefer not to answer

**4. What ethnic group do you consider yourself a part of or feel closest to?**

- Caucasian/White
- Latino/Hispanic
- African American/Black
- American Indian or Alaskan Native
- Asian – Korean, Japanese, Chinese, Vietnamese, Filipino or other
- Pacific Islander
- Middle Eastern
- Mixed Heritage
- Prefer not to answer
- Other

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Enter your email below to receive project updates and meeting invitations and be entered into a drawing for a chance to **receive one of four \$50 gift cards.**

NO PURCHASE OR PAYMENT NECESSARY TO WIN. See official rules at [octa.net/OCTransitVision](https://octa.net/OCTransitVision).

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## Encuesta sobre el Plan OC Transit Vision 2024

La Autoridad de Transporte del Condado de Orange (OCTA) continúa desarrollando el Plan Maestro OC Transit Vision 2024 (OC Transit Vision), un plan de 30 años, que tiene como objetivo integrar, mejorar y ampliar los servicios de transporte en el condado de Orange. ¡Su opinión es importante! Háganos saber cuáles de los 12 corredores principales del Condado de Orange son más importantes para usted.

¡Tome nuestra encuesta de 2 minutos para tener la oportunidad de ganar una de las cuatro tarjetas de regalo de \$50!

### Parte 1: Corredores de tránsito

1. A continuación se presentan doce corredores del Condado de Orange identificados para posibles mejoras de tránsito. Por elija hasta CINCO de estos corredores de tránsito que creas que son más importantes para ti. Para mapas detallados, visite [octa.net/OCTransitVision](http://octa.net/OCTransitVision).

- A) Beach Blvd (Buena Park a Huntington Beach)
- B) Bolsa Ave – 1st St (Westminster a Irvine)
- C) Edinger Ave (Westminster a Irvine)
- D) Garden Grove Blvd (Westminster a Orange)
- E) Harbor Blvd (Fullerton a Costa Mesa)
- F) Katella Ave (Long Beach a Orange)
- G) La Palma Ave - Lincoln Blvd (Cypress a Anaheim)
- H) Main St (Anaheim a Costa Mesa)
- I) Warner Ave (Huntington Beach a Santa Ana)
- J) Westminster Blvd – 17th St (Seal Beach a Santa Ana)
- K) Versión #1: State College Blvd - Bristol St (Brea a Costa Mesa) sin extensión al Aeropuerto John Wayne
- L) Versión #2: State College Blvd - Bristol St con South Coast Plaza hasta la extensión del aeropuerto John Wayne

2. ¿Tiene alguna sugerencia para un corredor que no esté incluido en la lista actual? En caso afirmativo, especifique la ubicación general del corredor propuesto. (Por ejemplo, en Harbor Blvd entre Anaheim y Costa Mesa)

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### Parte 2: Preguntas demográficas

¡Gracias por su opinión! Cuéntenos un poco sobre usted.

1. ¿Cuál es el código postal de su lugar de residencia?

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2. ¿Cuál es su rango de edad?

- Menos de 20 años
- 20-35
- 36-50
- 51-65
- 66 años o más

3. ¿Cuáles son los ingresos anuales combinados de su familia?

- Menos de \$30,000
- \$30,000 – \$49,000
- \$50,000 – \$79,000
- \$80,000 – \$99,000
- \$100,000 – \$149,000
- \$150,000 o más
- Prefiero no responder

4. ¿A qué grupo étnico se considera que pertenece o se siente más cercano?

- Caucasico/Blanco
- Latino/Hispano
- Afroamericano/Negro
- Indio Americano o Nativo de Alaska
- Asiático: Coreano, Japonés, Chino, Vietnamita, Filipino u otro
- Isleño del Pacífico
- De Oriente Medio
- Herencia mixta
- Prefiero no responder
- Otro \_\_\_\_\_

Ingrese su correo electrónico a continuación para recibir las novedades del proyecto e invitaciones a reuniones, y participar en un sorteo para tener la oportunidad de recibir una de las cuatro tarjetas de regalo de \$50.

SIN OBLIGACIÓN DE COMPRA O PAGO PARA GANAR. Consulte las reglas oficiales en [octa.net/OCTransitVision](http://octa.net/OCTransitVision).

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## Khảo Sát Về Tuyến Đường Cho Kế Hoạch Tổng Thể 2024 Tầm Nhìn Vận Tải Quận Cam

Cơ Quan Giao Thông Quận Cam (OCTA) đang tiếp tục phát triển Kế Hoạch Tổng Thể 2024 Tầm Nhìn Vận Tải Quận Cam (OC Transit Vision), một kế hoạch kéo dài 30 năm nhằm hợp nhất, nâng cao và mở rộng các dịch vụ giao thông công cộng tại Quận Cam. Phản hồi của quý vị rất quan trọng! Hãy cho chúng tôi biết trong 12 tuyến đường giao thông công cộng trong Quận Cam hiện đang có mặt trong bản dự thảo, tuyến nào là quan trọng nhất đối với quý vị.

**Hãy dành 2 phút để tham gia khảo sát để có cơ hội nhận một trong bốn thẻ quà tặng trị giá \$50!**

### Phần 1: Tuyến đường giao thông

**1. Dưới đây là mười hai tuyến đường trong Quận Cam là xác định những cải tiến tiềm năng đối với giao thông công cộng. Vui lòng chọn tối đa NĂM tuyến đường những con đường bạn cho là quan trọng nhất cho tôi. Để xem bản đồ chi tiết, vui lòng truy cập [octa.net/OCTransitVision](http://octa.net/OCTransitVision).**

- A) Beach Blvd (Buena Park đến Huntington Beach)
- B) Bolsa Ave – 1st St (Westminster đến Irvine)
- C) Edinger Ave (Westminster đến Irvine)
- D) Garden Grove Blvd - Chapman (Westminster đến Orange)
- E) Harbor Blvd (Fullerton đến Costa Mesa)
- F) Katella Ave (Long Beach đến Orange)
- G) La Palma Ave - Lincoln Blvd (Cypress đến Anaheim)
- H) Main St (Anaheim đến Costa Mesa)
- I) Warner Ave (Huntington Beach đến Santa Ana)
- J) Westminster Blvd – 17th St (Seal Beach đến Santa Ana)
- K) Phiên bản #1: State College Blvd - Bristol (từ Brea đến Costa Mesa) không bao gồm đường nối đến sân bay John Wayne.
- L) Phiên bản #2: State College Blvd - Bristol St bao gồm đoạn từ South Coast Plaza đến sân bay John Wayne.

**2. Quý vị có bất kỳ gợi ý nào cho tuyến đường không chưa được bao gồm trong danh sách hiện tại không? Nếu có, vui lòng chỉ định vị trí chung của tuyến đường quý vị muốn gợi ý. (Ví dụ: Trên đường Harbor giữa Anaheim và Costa Mesa)**

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### Phần 2: Câu hỏi về nhân khẩu học

*Xin cảm ơn góp ý của quý vị! Xin chia sẻ một ít thông tin về mình.*

**1. Mã bưu điện của bạn là gì?**

**2. Nhóm tuổi của bạn là gì?**

- Dưới 20
- 20-35
- 36-50
- 51-65
- 66 trở lên

**3. Thu nhập hộ gia đình kết hợp của bạn là bao nhiêu?**

- Dưới \$30,000
- \$30,000 – \$49,000
- \$50,000 – \$79,000
- \$80,000 – \$99,000
- \$100,000 – \$149,000
- \$150,000 trở lên
- Không muốn trả lời

**4. Nhóm dân tộc mà bạn xem mình thuộc về hoặc cảm thấy gần gũi nhất là gì?**

- Da trắng
- Latino/Mỹ La-tin
- Mỹ Gốc Phi Châu/Da Đen
- Người Mỹ bản xứ hoặc Gốc Alaska
- Á châu - Hàn Quốc, Nhật Bản, Trung Quốc, Việt Nam, Philippines hoặc tương tự
- Người Thái Bình Dương
- Người Thái Bình Dương
- Da sắc tộc
- Không muốn trả lời
- Gốc dân tộc khác \_\_\_\_\_

Để nhận cập nhật dự án và thư mời tham dự các cuộc họp, vui lòng nhập email của quý vị vào bên dưới để được đăng ký tham gia vào cuộc bốc thăm để có cơ hội nhận một trong bốn thẻ quà tặng trị giá \$50.

**KHÔNG CẦN MUA HÀNG HOẶC TRẢ LỆ PHÍ ĐỂ THẮNG GIẢI.**  
Xem quy định chính thức tại [octa.net/OCTransitVision](http://octa.net/OCTransitVision).

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