

**Review of Proposals
RFP 9-1121 South Orange County Multimodal Study**

Presented to the Regional Planning and Highways Committee - August 5, 2019

Two proposals were received, two firms were interviewed, one firm is being recommended.

Overall Ranking	Proposal Score	Firm & Location	Sub-Contractors	Evaluation Committee Comments	Firm-Fixed Price
1	87	HDR Engineering, Inc. Irvine, California	Alta Planning + Design Land CM Corporation Nelson/Nygaard Consulting Associates, Inc. PlaceWorks System Metrics Group, Inc. UrbanTrans North America VCS Environmental	Experience analyzing and developing multimodal studies. Firm established in 1917. Firm's experience includes the Pacific Coast Highway Corridor study. Recent studies for City of Long Beach, Los Angeles County Metropolitan Transportation Authority, Riverside County Transportation Commission, San Bernardino County Transportation Authority, and OCTA. Proposed subconsultants with extensive experience in local transportation planning. Project team has multimodal project experience. Demonstrated a thorough and concise understanding of OCTA's requirements. Provided a detailed flow chart of the technical process with all major and minor phases identified. Proposed the use of big data and OCTAM to understand south Orange County travel patterns. Demonstrated during the interview easy to understand technical presentations to non-technical audiences. References provided positive comments and feedback.	\$ 749,969.00
2	79	Iteris, Inc. Santa Ana, California	CHS Consulting Group JMDiaz Kittelson & Associates PlaceWorks	Experience analyzing and developing multimodal studies. Firm established in 1987. Recent studies for City of Anaheim, Riverside County Transportation Commission, Los Angeles Metropolitan Transportation Authority, Ventura County, and OCTA. Proposed subconsultants with strong experience in local transportation planning studies. Key personnel have limited experience with collecting data of prior studies and defining mobility challenges. Subconsultants have experience in multimodal transportation studies. Good overall understanding of the scope of work. Identified possible mobility issues in south Orange County. Clarified the approach to provide a multimodal study with many different user groups. References provided positive comments and feedback.	\$ 739,697.00

Evaluation Panel:

Internal:

Contracts Administration and Materials Management (1)
Strategic Planning (2)
Government Relations (1)

Proposal Criteria

Qualifications of the Firm
Staffing and Project Organization
Work Plan
Cost and Price

Weight Factors

25%
30%
20%
25%

External:

Southern California Association of Governments (1)
California Department of Transportation (1)

Acronyms

OCTA - Orange County Transportation Authority
OCTAM - Orange County Transportation Analysis Model
RFP - Request for Proposals