

**Jovenville, LLC, doing business as We The Creative  
Agreement No. C-3-2607 Fact Sheet**

1. February 26, 2024, Agreement No. C-3-2607, \$616,667 approved by the Board of Directors (Board).
  - Jovenville, LLC, doing business as We The Creative to provide rideshare and vanpool marketing services.
  - Two-year initial term effective March 1, 2024 through February 28, 2026, with two, two-year option terms.
2. October 7, 2024, Amendment No. 1 to Agreement No. C-3-2607, \$0.00, approved by the Contracts Administration and Materials Management Department (CAMM).
  - Revised key personnel and added subcontractors.
3. July 30, 2025, Amendment No. 2 to Agreement No. C-3-2607, \$0.00, approved by CAMM.
  - Revised key personnel.
4. November 3, 2025, Amendment No. 3 to Agreement No. C-3-2607, \$0.00, approved by CAMM.
  - Revised key personnel.
  - Extended the term of the agreement effective March 1, 2026 through April 30, 2026.
5. March 23, 2026, Amendment No. 4 to Agreement No. C-3-2607, \$490,000, pending approval by the Board.
  - Exercise the first option term of the agreement effective May 1, 2026 through February 29, 2028.

Total committed to Jovenville, LLC, doing business as We The Creative, under Agreement No. C-3-2607: \$1,106,667.